

Ed Ulman
President and CEO
Alaska Public Media

Ed Ulman is the President & CEO of Alaska Public Media (AKPM), Alaska's largest PBS, NPR, and statewide news organization. Over the last eight and a half years, Ulman led teams that revitalized local television production, expanded statewide enterprise journalism efforts, established AKPM as a CPB-PBS Ready To Learn station, and redefined community engagement, increasing TV, radio, and online audiences. In addition, membership, major giving, and grant funding continue to grow year-over-year. AKPM has earned multiple NATAS Regional Emmy, Regional Edward R. Murrow Awards, and two National Edward R. Murrow Awards.

Ulman shifted community engagement activities by focusing on localizing national content and delivering Alaskan stories to national public media audiences. For example, in addition to executive producing Debate for the State, which aired nationally on C-SPAN, AKPM video news packages continue to air on PBS NewsHour. AKPM's reporters regularly contribute stories on various NPR programs and AKPM partnered with NPR to distribute "Midnight Oil," an eight-part podcast covering the 40-year history of the Alaskan Oil Pipeline, that garnered over one million downloads. Indie Alaska, a partnership with PBS Digital, just completed season thirteen.

America's Public Television Stations (APTS) awarded Ulman the 2024 Excellence in Innovation Award "...for his groundbreaking leadership providing innovative public services throughout the State of Alaska and overcoming the challenge of reaching the State's most remote communities."

Ulman served as an APTS Trustee for six years and is completing a fourth year of board service for PBS. Ulman is the immediate past chair of the Affinity Group Coalition and Small Station Association.

Before being selected by AKPM, Ulman served as Development Director, Interim General Manager, and after a national search that concluded in 2014, Executive Director and General Manager for KBTC Public Television in Tacoma, Washington. In 2013, PBS President Paula Kerger acknowledged KBTC's Ready To Learn partnership with the Tacoma Housing Authority in an interview on CNN and again, at the PBS Annual Meeting. With his Seattle counterpart at KCTS 9, Ulman received the Association of Public Television Stations 2015 National Advocacy Award. In addition to his public television responsibilities, Ulman served as Dean of Instruction for the Bates Technical College broadcast, audio, video production, and digital media programs.