

Paula A. Kerger is president and chief executive officer of PBS, the nation's largest non-commercial media organization representing more than 330 member stations throughout the country. She is the longest-serving president and CEO in PBS history.

For over 19 years, Kerger has led the transformation of PBS from a broadcaster to a multiplatform digital media organization which delivers on public television's essential mission of education, inspiration, and service to the American public. Each year, 58% of U.S. television households watch PBS, and each month, PBS reaches over 36 million adults on linear primetime television, more than 15 million users on PBS-owned streaming platforms, and garners nearly 43 million impressions on social media. Programs on PBS are consistently recognized with the industry's most prestigious honors, including Peabody, Emmy, and Alfred I. duPont-Columbia University awards.

Under Kerger's leadership, PBS has deepened its impact, from providing universal access to early learning resources through the PBS KIDS broadcast and streaming channels, to empowering educators with digital resources through PBS LearningMedia. In the 2023-24 school year, 17 million users visited PBS LearningMedia – averaging 1.7 million users per month. Kerger also serves as president of the PBS Foundation, which provides a significant source of revenue for projects that benefit the entire public television system.

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