

March 24, 2025

The Honorable Marjorie Taylor Greene
Chairwoman, House
Subcommittee on Delivering
On Government Efficiency
Washington, D.C. 20515

The Honorable Melanie Stansbury
Ranking Member, House
Subcommittee on Delivering
On Government Efficiency
Washington, D.C. 20515

Dear Chairwoman Greene and Ranking Member Stansbury,

For more than 50 years the TV and Radio Signals of KENW have touched the lives of its listeners and viewers. When KENW started back in the mid-1970s, there was an empty void, an emptiness of information and entertainment. Even though this TV and Radio station was started in a small rural community of Portales, New Mexico on the campus of Eastern New Mexico University, the vision grew bigger expanding to communities like Roswell, Hobbs, Ruidoso, Carlsbad, and Tucumcari and to other communities. Radio reached areas like Raton, Las Vegas, Wagon Mound and Clayton all in the East side of New Mexico. This vision was made possible by the help of CPB to buy the equipment and the towers necessary to get the signals to the communities in our TV and Radio coverage area.

Many of the communities served by KENW TV and RADIO are communities that are very rural. They have zero to one newspaper for information. They are news deserts because of the lack of information for their communities. We provide a toll-free number back at the station where listeners and viewers can connect with us about any technical issues that they have. We still connect with them the old-fashioned way not by outsourcing to an out-of-state answering service. The availability of our TV and Radio station helps to get emergency information out to our TV and Radio audience by way of emergency alerts when the weather goes bad by way of public safety alerts and the EAS (Emergency Alert System) and Amber and Silver alerts when children go missing as well as the Elderly. Last year in Ruidoso, NM fires ravaged the community, and our signals were on the air by TV and Radio to keep listeners and viewers informed.

We are stationed at Eastern New Mexico University. This allows students to take communication courses and to get hands on experience with the equipment that makes television work. On day

one when a student steps in at our TV station the experience begins. This surpasses the experience that a textbook could ever bring. The cameras, the tape players and the other stuff that make TV work. The microphones and the systems that make radio work. The student leaves the station ready to meet the challenges of the broadcast world.

PBS has helped our station by providing a Content Distribution and Interconnection system, which is a 24/7/365 cloud-based, terrestrial broadband and satellite video distribution system among PBS, stations, content distributors (American Public Television, National Educational Television Association, etc.), and digital platforms. PBS provides program licensing, contract negotiation and industry representation and helps to negotiate carriage of local stations on national cable and satellite systems and the streaming of local PBS station branding rights for carriage on 3rd party platforms. Important stuff that a small station our size could not afford to do on its own. They helped with the creation and operation of the PBS WARN System which provides Wireless Emergency Alert to every PBS station in the country for geotargeted distribution by cellular carriers, providing a backup path for the national alert system.

NPR has supported our station by Designing, operating, and managing the public radio interconnection system – a terrestrial, satellite, and digital distribution system that connects and distributes content to more than 1,200 stations and other public radio producers and distributors. This allows for the transmission of live, simultaneous broadcasting across the nation, and also enables stations to transmit national, state, and local emergency alerts. Providing and supporting an enterprise content management system (Grove CMS) for stations, including joint licensees that offer both radio and television programming. Grove facilitates the management of websites and mobile content and streamline editorial workflows, creating more consistency and interoperability across existing public media website publishing systems. Serving as the backbone of public radio's national Emergency Alert System, with three direct connections to FEMA in case of an emergency that warrants an alert from the President. We could not do all of this without the help of CPB, PBS, and NPR.

Sincerely,

A handwritten signature in black ink, reading "Porfirio Delgado". The signature is fluid and cursive, with the first name "Porfirio" and last name "Delgado" clearly distinguishable.

Porfirio "Pilo" Delgado
Director of Broadcasting
KENW TV & FM