

Melissa Snow

Executive Director, National Center for Missing & Exploited Children (NCMEC)

With over 20 years of leadership experience, Melissa Snow is a seasoned expert in designing and executing impactful prevention and response strategies for child exploitation, sex trafficking, and violence. She specializes in trauma-informed care, program development, and stakeholder collaboration across government, nonprofit, and tech sectors. Melissa is a trusted advocate for children, with a proven ability to navigate complex challenges and drive systems-level change.

As the Executive Director at the National Center for Missing & Exploited Children (NCMEC), she oversees the Child Sex Trafficking Team, which provides vital analytical support to law enforcement on child sex trafficking reports received by NCMEC. Additionally, Melissa is the architect of the Child Sex Trafficking Recovery Services Team, which offers specialized support to child welfare professionals when children go missing and trafficking concerns arise.

Melissa has consistently demonstrated her expertise in designing and leading innovative, trauma-informed, and survivor-centered programs that have had a lasting impact on the fight against child sex trafficking. Her strategic approach is focused on not only preventing exploitation but also supporting the recovery and empowerment of survivors. Before joining NCMEC, Melissa served as the Child Victim Program Coordinator at the FBI, where she developed and managed critical programs to support child victims of trafficking and abuse.

Throughout her career, Melissa has been a driving force in shaping high-impact, cross-sector collaborative initiatives to create safer environments for children online and in the real world. Her deep knowledge of the anti-trafficking landscape, paired with her direct service experience, allows her to effectively lead teams, influence policy, and build partnerships that deliver real, sustainable change. Her commitment to advancing justice, improving systems, and ensuring child protection is unwavering, and she continues to champion innovative solutions to combat child exploitation and trafficking.