Justin Goodman

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Justin Goodman is the Senior Vice President of Advocacy and Public Policy at the non-profit government watchdog White Coat Waste Project (WCW). In this role, he interfaces with the press and works with Congress and other decision-makers to devise and implement policy solutions to eliminate wasteful government spending on animal testing and improve accountability, transparency, and oversight.

Justin is a renowned subject matter expert with over 20 years of experience who regularly appears in the press and whose work has been recognized by the American Association of Political Consultants, LUSH Cosmetics, Campaigns and Elections Magazine, and The Hill, among others.

He has co-authored extensive peer-reviewed research on ethical, scientific and regulatory issues related to animal testing. Justin earned his bachelor's and master's degrees at the University of Connecticut and spent years as an adjunct professor at Marymount University in Arlington, VA where he taught sociology and international study abroad programs about illegal wildlife trafficking.