



Chris Netram
Managing Vice President, Policy

Dec. 5, 2023

The Honorable Nancy Mace
Chairwoman
Subcommittee on Cybersecurity,
Information, Technology and
Government Innovation
House Committee on Oversight and
Accountability
U.S. House of Representatives
Washington, DC 20515

The Honorable Gerry Connolly
Ranking Member
Subcommittee on Cybersecurity,
Information Technology and
Government Innovation
House Committee on Oversight and
Accountability
U.S. House of Representatives
Washington, DC 20515

Dear Chairwoman Mace and Ranking Member Connolly:

The National Association of Manufacturers is the largest manufacturing association in the United States, representing small and large manufacturers in every industrial sector and in all 50 states. Manufacturing employs nearly 13 million Americans and contributes \$2.91 trillion to the U.S. economy annually.¹

Manufacturers are developers and deployers of the technologies that enable AI as well as key innovators, developing products and applications for AI across sectors. AI is already improving safety and training and empowers workers to be more innovative and productive. It is unlocking incredible opportunities for predictive maintenance and product development and manufacturers are continuing to develop further applications for AI. In a recent survey of manufacturers by the NAM's Manufacturing Leadership Council, 57% of manufacturers are experimenting with a range of small-scale AI pilot programs.² Manufacturers anticipate investments in AI will lead to benefits such as more predictive insights, better design making, cost savings, improved planning, greater productivity and increased competitive advantage.³ In short, AI represents tremendous opportunity for modern manufacturing.

Due to the myriad of benefits of AI, manufacturers support AI legislation and standards that include industry input, promote innovation and R&D, remain scaled based on the guardrails necessary for a particular technology or application, protect companies from unnecessary liability and bolster U.S. competitiveness and leadership on AI. Manufacturers also support strong data privacy and cybersecurity protections as well as robust investments in workforce development, all areas which will be impacted by AI.

We look forward to working with you as we continue to harness the opportunities of AI.

Sincerely,

¹ <https://www.nam.org/facts-about-manufacturing/>

² <https://www.manufacturingleadershipcouncil.com/wp-content/uploads/2023/06/The-Future-Of-AI-In-Manufacturing-MLC-2023.pdf>

³ Ibid.

A handwritten signature in black ink, appearing to read 'C Netram', with a stylized flourish at the end.

Chris Netram
Managing Vice President, Policy