



Troy J. Broussard  
Senior Advisor, AARP Office of Community Engagement  
Veterans & Military Families Initiative  
225 223-4879  
[tbroussard@aarp.org](mailto:tbroussard@aarp.org)  
[www.aarp.org/veterans](http://www.aarp.org/veterans)  
[#AARPsalutesVets](https://twitter.com/AARPsalutesVets)

Troy is a Proud Desert Storm Army Veteran and a Louisiana native. In his current role with AARP National as Senior Advisor, Veterans & Military Families Initiative, in the Office of Community Engagement, his focus is to develop, execute, and implement the Veterans, Military, and Their Families (VMF) strategic engagement initiative in alignment with Enterprise goals and objectives. Troy sets strategies, identifies opportunities, and develops and implements programs and projects to support and market AARP value to VMF audience. Troy provides strategic advice and counsel to state teams on the implementation of engagement and program implementation of VMF initiative. Troy provides strategic advice and counsel to integrate public facing local advocacy with overarching community engagement strategies and provides consulting, strategic planning advice, and technical assistance to state and community advocates, with the goal of advancing and promoting AARP's advocacy objectives at the local level. Troy leads efforts in coordinating public facing local advocacy community engagement strategy, including voter engagement, with Livable Communities, Government Affairs, Campaigns, and other AARP organizational units. Troy manages the design and implementation of Enterprise strategies for the Veterans & Military Families (VMF) audience. Troy graduated from Southeastern Louisiana University in Hammond, Louisiana, with a Master of Business Administration (MBA) and holds a Bachelor of Arts Degree (BA) in Political Science from the University of Louisiana-Lafayette. Troy currently resides in the Baton Rouge, Louisiana.