

## **Amber Littlejohn Personal Bio**

Amber Littlejohn is Senior Policy Advisor for the Global Alliance for Cannabis Commerce, Vice President of Strategic Planning for the International Cannabis Bar Association (INCBA), Cohort Member in the Progressive Policy Institute's Mosaic Program for women on policy, and President and Chief Strategy Officer for Equitas Strategies. Previously, she served as Executive Director of the Minority Cannabis Business Association (MCBA), the largest association dedicated serving minority cannabis entrepreneurs and their communities.

Ms. Littlejohn is an attorney and veteran advocate working to end cannabis prohibition and build an equitable and sustainable cannabis industry. Recently, she authored MCBA's National Equity Report, a widely cited comprehensive analysis of national cannabis equity policy. She is a nationally recognized voice in cannabis policy and strategy that has appeared in major media outlets across the country, such as *New York Times* and *Washington Post*, and has testified before Congress on cannabis issues.

For more than 10 years, Ms. Littlejohn has been an advocate for small businesses in emerging and embattled industries for more than 10 years. Prior to her work in cannabis, Amber was a business owner, strategist, and advocate in the natural products industries where she helped CPG industries and firms navigate policy, safety, regulatory, and market challenges.