

## **Mark van Baal Bio**

Mark van Baal is the founder of Follow This, a group of over 8,000 green shareholders in Big Oil. The mission of Follow This is to compel oil and gas companies to put their brains and billions behind renewable energy by shareholder democracy.

Mark van Baal (The Hague, 1968) studied Mechanical Engineering, was a conscript navy officer, sales manager and energy journalist before he founded Follow This in 2015. He lives in Amsterdam with his wife Marijke and their son Barend.