Amendment in the Nature of a Substitute to H.R. 5759 Offered by M .

Strike all after the enacting clause and insert the fol lowing:

3 SECTION 1. SHORT TITLE.

4 This Act may be cited as the "21st Century Inte-5 grated Digital Experience Act" or the "21st Century6 IDEA".

7 SEC. 2. DEFINITIONS.

8 In this Act:

9 (1) DIRECTOR.—The term "Director" means
10 the Director of the Office of Management and Budg11 et.

12 (2) EXECUTIVE AGENCY.—The term "executive
13 agency" has the meaning given the term "Executive
14 agency" in section 105 of title 5, United States
15 Code.

16 SEC. 3. WEBSITE MODERNIZATION.

(a) REQUIREMENTS FOR NEW WEBSITES AND DIG18 ITAL SERVICES.—Not later than 180 days after the date
19 of enactment of this Act, an executive agency that creates
20 a website or digital service that is intended for use by the

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1 public, or conducts a redesign of an existing legacy website 2 or digital service that is intended for use by the public, 3 shall ensure to the greatest extent practicable that any 4 new or redesigned website, web-based form, web-based ap-5 plication, or digital service— 6 (1) is accessible to individuals with disabilities 7 in accordance with section 508 of the Rehabilitation 8 Act of 1973 (29 U.S.C. 794d); 9 (2) has a consistent appearance; 10 (3) does not overlap with or duplicate any leg-11 acy websites and, if applicable, ensure that legacy 12 websites are regularly reviewed, eliminated, and con-13 solidated:

- (4) contains a search function that allows usersto easily search content intended for public use;
- 16 (5) is provided through an industry standard17 secure connection;

(6) is designed around user needs with datadriven analysis influencing management and development decisions, using qualitative and quantitative
data to determine user goals, needs, and behaviors,
and continually test the website, web-based form,
web-based application, or digital service to ensure
that user needs are addressed;

1 (7) provides users of the new or redesigned 2 website, web-based form, web-based application, or 3 digital service with the option for a more customized 4 digital experience that allows users to complete dig-5 ital transactions in an efficient and accurate man-6 ner; and

7 (8) is fully functional and usable on common8 mobile devices.

9 (b) REQUIREMENTS FOR EXISTING EXECUTIVE 10 AGENCY WEBSITES AND DIGITAL SERVICES.—Not later 11 than 1 year after the date of enactment of this Act, the 12 head of each executive agency that maintains a website 13 or digital service that is made available to the public 14 shall—

(1) review each website or digital service; and
(2) submit to Congress a report that includes—
(A) a list of the websites and digital services maintained by the executive agency that
are most viewed or utilized by the public or are
otherwise important for public engagement;

(B) from among the websites and digital
services listed under subparagraph (A), a
prioritization of websites and digital services
that require modernization to meet the requirements under subsection (a); and

(C) an estimation of the cost and schedule
 of modernizing the websites and digital services
 prioritized under subparagraph (B).

4 (c) INTERNAL DIGITAL SERVICES.—The head of each
5 executive agency shall ensure, to the greatest extent prac6 ticable, that any Intranet established after the date of en7 actment of this Act conforms to the requirements de8 scribed in subsection (a).

9 (d) PUBLIC REPORTING.—Not later than 1 year after
10 the date of enactment of this Act and every year thereafter
11 for 4 years, the head of each executive agency shall—

(1) report annually to the Director on the
progress of the executive agency in implementing the
requirements described in this section for the previous year; and

16 (2) include the information described in para17 graph (1) in a publicly available report that is re18 quired under another provision of law.

(e) COMPLIANCE WITH UNITED STATES WEBSITE
STANDARDS.—Any website of an executive agency that is
made available to the public after the date of enactment
of this Act shall be in compliance with the website standards of the Technology Transformation Services of the
General Services Administration.

1 SEC. 4. DIGITIZATION OF GOVERNMENT SERVICES AND 2 FORMS.

3 (a) NON-DIGITAL SERVICES.—Not later than 180 days after the date of enactment of this Act, the Director 4 5 shall issue guidance to the head of each executive agency that establishes a process for the executive agency to— 6

7 (1) identify public non-digital, paper-based, or 8 in-person Government services; and

9 (2) include in the budget request of the execu-10 tive agency—

11 (A) a list of non-digital services with the 12 greatest impact that could be made available to 13 the public through an online, mobile-friendly, 14 digital service option in a manner that decreases cost, increases digital conversion rates, 15 16 and improves customer experience; and

17 (B) an estimation of the cost and schedule 18 associated with carrying out the modernization 19 described in subparagraph (A).

20 (b) SERVICES REQUIRED TO BE DIGITAL.—The head of each executive agency shall regularly review public-fac-21 22 ing applications and services to ensure that those applications and services are, to the greatest extent practicable, 23 24 made available to the public in a digital format.

25 (c) FORMS REQUIRED TO BE DIGITAL.—Not later than 2 years after the enactment of this Act, the head 26 g:\VHLC\092118\092118.153.xml (706478|1)

of each executive agency shall ensure that any paper based
 form that is related to serving the public is made available
 in a digital format that meets the requirements described
 in section 3(a).

(d) NON-DIGITIZABLE PROCESSES.—If the head of
an executive agency cannot make available in a digital format under this section an in-person Government service,
form, or paper-based process, the head of the executive
agency shall document—

10 (1) the title of the in-person Government serv-11 ice, form, or paper-based process;

12 (2) a description of the in-person Government13 service, form, or paper-based process;

(3) each unit responsible for the in-person Government service, form, or paper-based process and
the location of each unit in the organizational hierarchy of the executive agency;

18 (4) any reasons why the in-person Government
19 service, form, or paper-based process cannot be
20 made available under this section; and

(5) any potential solutions that could allow the
in-person Government service, form, or paper-based
process to be made available under this section, including the implementation of existing technologies,

procedural changes, regulatory changes, and legisla tive changes.

3 (e) PHYSICAL AVAILABILITY.—Each executive agen-4 cy shall maintain an accessible method of completing dig-5 ital services through in-person, paper-based, or other 6 means, such that individuals without the ability to use dig-7 ital services are not deprived of or impeded in access to 8 those digital services.

9 SEC. 5. ELECTRONIC SIGNATURES.

Not later than 180 days after the date of the enactment of this Act, the head of each executive agency shall
submit to the Director and the appropriate congressional
committees a plan to accelerate the use of electronic signatures standards established under the Electronic Signatures in Global and National Commerce Act (15 U.S.C.
7001 et seq.).

17 SEC. 6. CUSTOMER EXPERIENCE AND DIGITAL SERVICE DE-

18 LIVERY.

19 The Chief Information Officer of each executive agen-20 cy, or a designee, shall—

(1) coordinate and ensure alignment of the internal and external customer experience programs
and strategy of the executive agency;

24 (2) coordinate with the management leaders of25 the executive agency, including the head of the exec-

utive agency, the Chief Financial Officer, and any
 program manager, to ensure proper funding to sup port the implementation of this Act;

4 (3) continually examine the digital service deliv5 ery strategy of the executive agency to the public
6 and submit recommendations to the head of the ex7 ecutive agency providing guidance and best practices
8 suitable to the mission of the executive agency;

9 (4) using qualitative and quantitative data ob-10 tained from across the executive agency relating to 11 the experience and satisfaction of customers, identify 12 areas of concern that need improvement and im-13 prove the delivery of customer service;

(5) coordinate and ensure, with the approval of
the head of the executive agency, compliance by the
executive agency with section 3559 of title 44,
United States Code; and

(6) to the extent practicable, coordinate with
other agencies and seek to maintain as much standardization and commonality with other agencies as
practicable in implementing the requirements of this
Act, to best enable future transitions to centralized
shared services.

1 SEC. 7. STANDARDIZATION.

2 (a) DESIGN AND IMPLEMENTATION.—Each executive
3 agency shall, to the extent practicable, seek to maintain
4 as much standardization and commonality with other exec5 utive agencies as practicable in implementing the require6 ments of this Act to best enable future transitions to cen7 tralized shared services.

8 (b) COORDINATION.—The Chief Information Officer 9 of each executive agency, or a designee, shall coordinate 10 the implementation of the requirements of this Act, includ-11 ing the development of standards and commonalities.

12 (c) FEDERAL SUPPLY SCHEDULE.—

(1) IN GENERAL.—The General Services Administration shall make available under a Federal
Supply Schedule the systems and services necessary
to fulfill the requirements of this Act.

17 (2) REQUIREMENTS.—The Federal Supply
18 Schedule described in paragraph (1) shall, to the ex19 tent practicable, ensure interoperability between ex20 ecutive agencies, compliance with industry stand21 ards, and adherence to best practices for design, ac22 cessibility, and information security.

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