



Transportation Security Administration

Andrew Rhoades Biography

Andrew Rhoades is currently the AFSD-Mission Support at the Minneapolis-St. Paul international airport. Prior to joining TSA, Andrew was a brand manager in the beverages division at Kraft Foods in Tarrytown, NY. He was responsible for the profit and loss of the Kool-Aid powdered soft drink brand and managed over a \$150 million marketing budget. Andrew led cross functional teams in marketing, sales, advertising, packaging, production forecasting, promotions and customer accounts. During his time at Kraft Foods, the CEO – Betsy Holden recognized the beverages division as the most profitable in Kraft Foods. Kraft Foods is comprised of over 200 brands and is the largest food company in the United States. Prior to his experience in business, Andrew served in the armed forces for 13 years. He has over 32 years of government service.

Mr. Rhoades was the TSA's 2005 representative to the Industrial College of the Armed Forces, National Defense University. This one year developmental opportunity educated him in the conversion of our societal and economic instruments of power to achieve our National Security Strategy.

Andrew has held several positions since joining TSA in 2002. His TSA previous experience includes serving as the Las Vegas Deputy Federal Security Director, MSP Assistant Federal Security for Screening, MSP Assistant Federal Security Director for Inspection, Stakeholder Manager and North Central Area Staff Director. His current position affords him the opportunity and experience to assist the east African community in Minnesota build community resilience by establishing relationships based on mutual respect and trust.

Mr. Rhoades holds a Bachelor of Arts degree from California State University, Sacramento and a Master of Science degree from the Industrial College of the Armed Forces, Fort McNair, Washington, D.C. A native of Braintree, Massachusetts, his wife Julie and he have four beautiful children. He is a proud veteran of the United States Army, having served as an Officer and Non-Commissioned Officer.



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