

# David M. Roesler

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**OBJECTIVE:** A position focused on increasing corporate value and enhancing employee job satisfaction.

**SUMMARY:** Over 12 years of experience in creating and implementing solutions for impediments which hamper company and employee growth, utilizing capabilities and expertise in:

- Procedural development
  - Program planning
  - Computer/High-Tech tools
  - Strategic planning
  - Key employee recruitment; team building
  - Public speaking & media relations
  - Staff development
  - Conflict resolution & mediation
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**ACHIEVEMENTS:**

- **Built** a team, an infrastructure and a strategic plan for a service organization. Streamlined operations and achieved an average revenue growth rate of 100% annually over four years.
- **Established** Articles of Incorporation and **developed** personnel policies & procedures, officiated operations and established profitability and cash flow for three service organizations.
- **Developed** marketing plan for large metropolitan service organization. Segmented targeted populations and implemented a new annual marketing campaign.
- **Recruited, trained, supervised and evaluated** managers, accountants, computer technicians, therapists, counselors, trainers, administrative assistants and over 200 volunteers.
- **Composed** contracts and **negotiated** proposals for federal, state, municipal, foundation and corporate funding.
- **Conducted** employee-training seminars for fortune 500 corporations and civic groups. Delivered more than 1500 hours in public presentations as a Key Note speaker for religious and civic purposes.
- **Provided** over 5000 hours in direct counseling services, including such issues as crisis intervention, stress management, marriage, family, abuse/neglect, depression, and grief counseling.
- **Designed and implemented** entrepreneurial program to reduce rural teen crime and increase community development in four down state Illinois communities. Received Governor's Hometown Awards for each community where program was implemented.

**EMPLOYMENT HISTORY:**

YWCA Metropolitan Chicago, Glen Ellyn, IL 60137 <b>Director of Development &amp; Corporate Services,</b>	Oct. '97 - Present
Alexian Brothers Behavioral Health Hospital, Hoffman Estates, IL 60194 <b>Coordinator First Offender Program,</b>	Aug. '95 - Present
Range of Motion, Wheaton, IL 60189 <b>Development Consultant</b>	April '97 - July '98
Little City Foundation, Palatine, IL 60067 <b>Program Coordinator,</b>	Jan. '95 - Oct. '97
Roesler & Associates, Ottawa, IL 61350 <b>President/CEO</b>	Oct. '91 - March. '95
North Central Illinois Youth Service Bureau, Henry, IL 61537 <b>Executive Director,</b>	June '88 - March. '94
Deer Park Community Church, Ottawa, IL 61350 <b>Senior Pastor,</b>	Nov. '87 - Oct. '94

**EDUCATION / TRAINING:**

Kingsway Bible College & Theological Seminary, Des Moines, IA <b>Bachelor of Arts - Pastoral Theology,</b>	1991. Magna cum Laude.
Effectiveness Training Inc., Santa Clara, CA. <b>Certified Effectiveness Training Instructor</b>	1987
United States Professional Tennis Instructors Association <b>Certified Professional Tennis Instructor</b>	1986
University of Illinois at Springfield, IL <b>Bachelor of Arts - Psychology</b>	1985

**PERSONAL / PROFESSIONAL AFFILIATIONS:**

Avocations include raising 2 sons, sports and chess.  
Current activities include:

- Administrative Board Member, Our Redeemer United Methodist Church
- Member, Rotary International
- Member, Fox Valley Fund Raisers Association
- Member, United States Tennis Association