

Executive Profile

Joel Quadracci

Chairman, President & CEO



As Chairman, President & CEO of Quad/Graphics, Joel is responsible for guiding the overall strategic growth and success of the company, which is a leading global printer and media channel integrator with locations throughout the United States, Latin America and Europe. He continues in the tradition of Quadracci family leadership at the company founded in 1971 by his father, the late Harry V. Quadracci.

Joel grew up with Quad/Graphics and officially joined it in 1991, quickly focusing on sales. He fulfilled a variety of sales and strategy roles before becoming President & CEO in 2006, and Chairman, President & CEO in January 2010.

In July 2010, Joel radically transformed the company through the acquisition of Worldcolor, creating North America's second largest provider of print, digital and related media services. Simultaneously, he took the company public. The company completed the integration in 2012 – the largest, most complex integration ever undertaken in the industry.

Joel has directed other acquisitions and strategic partnerships, too, including the 2011 purchase of three plants in Mexico from Transcontinental and the 2013 purchase of Vertis, a leader in retail

advertising inserts, direct marketing and in-store marketing solutions. In 2012, he led the company's geographic expansion into Asia through a strategic partnership with ManipalTech, India's largest print services and end-to-end business solutions provider.

A member of Quad/Graphics' Board of Directors since December 2003, Joel also serves on the Board of Directors for:

- Wisconsin's Children's Hospital and Health System
- The trade association Wisconsin Manufacturers & Commerce
- ACEER, the Amazon Center for Environmental Education and Research.

In addition to his board positions, Joel is a member of The Greater Milwaukee Committee, a private sector civic organization whose mission is to contribute to the cultural and economic base of the Milwaukee metropolitan area, and The Milwaukee 7, a regional economic development initiative.

A graduate of Skidmore College in Saratoga Springs, N.Y., Joel holds a bachelor's degree in philosophy.

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