

Biography of Robert Flaherty

Rob Flaherty is a Deputy Campaign Manager for President Biden's re-election campaign. Prior to the campaign, Flaherty served as Assistant to the President and Director of Digital Strategy at the White House. In this role, he oversaw the Office of Digital Strategy, a department which focused on the President's social media communications strategy. In 2020, he served as Digital Director on President Biden's Presidential campaign. In previous roles, he served as the Digital Director for Beto O'Rourke's Presidential campaign, the Creative Director for Priorities USA, and the Deputy Director of Digital Communications for Hillary For America. He is a 2013 graduate of Ithaca College.