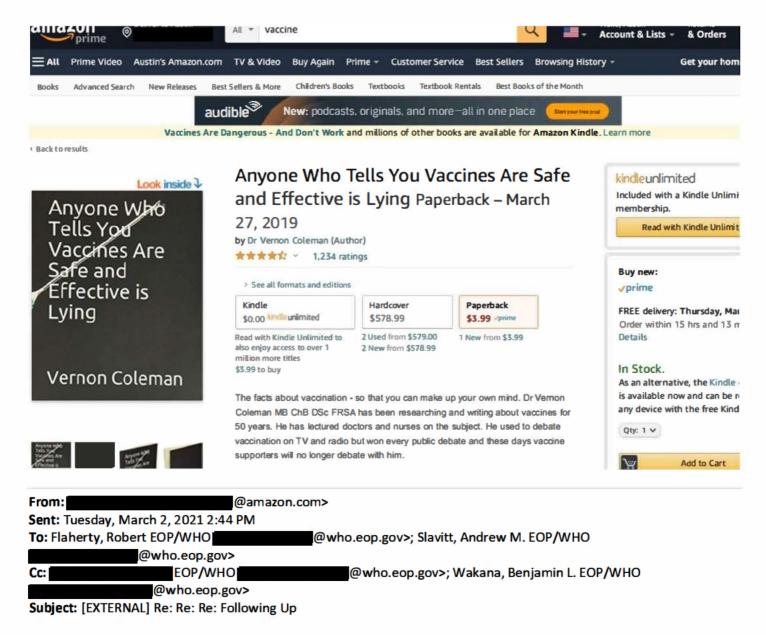
From: =AMAZON/ Sent: 3/4/2021 9:02:44 AM To: EOP/WHO @who.eop.gov] CC: @amazon.com] Subject: Re: [EXTERNAL] Re: Re: Following Up from my office who can get this scheduled. Thank you, and we are looking forward to it. Hi. I'm including Vice President, Public Policy | Amazon @amazon.com | M EOP/WHO" @who.eop.gov> Date: Thursday, March 4, 2021 at 12:00 PM To: "Flaherty, Robert EOP/WHO" @who.eop.gov>, @amazon.com>, "Slavitt, Andrew M. EOP/WHO" @who.eop.gov>, EOP/WHO" @who.eop.gov> Cc: "Wakana, Benjamin L. EOP/WHO" @who.eop.gov> Subject: RE: [EXTERNAL] Re: Re: Following Up **CAUTION**: This email originated from outside of the organization. Do not click links or open attachments unless you can confirm the sender and know the content is safe. Hi Happy to help get this scheduled! Any chance you could send over some times that work well on your end for early next week? Thanks, From: Flaherty, Robert EOP/WHO Sent: Tuesday, March 2, 2021 6:16 PM To: @amazon.com>; Slavitt, Andrew M. EOP/WHO @who.eop.gov>; EOP/WHO @who.eop.gov> Cc: Wakana, Benjamin L. EOP/WHO EOP/WHO @who.eop.gov>; @who.eop.gov> Subject: RE: Re: Re: Following Up Hi Thanks. Let's talk about what your policies are. Want to understand what the lines are here. My colleague can help find us all a time.

From: @amazon.com> Sent: Tuesday, March 2, 2021 3:21 PM To: Slavitt, Andrew M. EOP/WHO @who.eop.gov>; Flaherty, Robert EOP/WHO @who.eop.gov> Cc: Wakana, Benjamin L. EOP/WHO @who.eop.gov>
Subject: [EXTERNAL] Re: Re: Following Up
We'd be happy to talk and can discuss any specific examples like what you shared, and also your thoughts more generally. Robert, can we set up time this week?
Thanks,
From: "Slavitt, Andrew M. EOP/WHO" @who.eop.gov>
Date: Tuesday, March 2, 2021 at 3:14 PM
To: @who.eop.gov>,
@amazon.com>, "Flaherty, Robert EOP/WHO" @who.eop.gov>
Cc: "Wakana, Benjamin L. EOP/WHO" @who.eop.gov>
Subject: RE: [EXTERNAL] Re: Re: Following Up
CAUTION : This email originated from outside of the organization. Do not click links or open attachments
unless you can confirm the sender and know the content is safe.
In fact right above it is the line "Vaccines are dangerous and don't work" promoting even another book. The site caters
to people who are anti-vax.
We would welcome spending time on this with you, not just about policies, but examples like this that are of concern
We would welcome spending time on this with you—not just about policies, but examples like this that are of concern. And in my opinion, even a CDC warning wouldn't be a great solution.
From: EOP/WHO
Sent: Tuesday, March 2, 2021 2:53 PM
To: @amazon.com>; Flaherty, Robert EOP/WHO @who.eop.gov>; Slavitt,
Andrew M. EOP/WHO @who.eop.gov>
Cc: Wakana, Benjamin L. EOP/WHO
Subject: RE: Re: Following Up
- Thanks for your response. Five minutes ago I searched 'vaccine' on Amazon and the attached book was one of



Hi, Robert. Let me know if you want to chat in more detail. But to give you an overview, we have content guidelines and remove products that do not adhere to these policies—which can be found here-for-books. Specifically, we not allow content meant to mislead customers or that doesn't accurately represent the content of the book.

You'll see when you search for books related to vaccines or the coronavirus that we have a clear signpost at the top of the search page that links to the CDC page on vaccine information. Additionally, when you click on a particular book to look at the product detail page, we again direct customers to the CDC information in a bright bold box up top. So we're surfacing CDC information again for every customer, right at the top of the page.

We invest significant time and resources to enforce our content guidelines. And we use a combination of machine learning, automation, and dedicated teams of human reviewers. If there is content that you think misleads customers on vaccines, please let us know.

Robert, if we can follow up in more depth with you or answer any specific questions, I'll make the team available at your convenience. As you know, we very much want to help you get Americans vaccinated. That's our goal.

Thanks,

From: "Slavitt, Andrew M. EOP/WHO" @who.eop.gov> Date: Tuesday, March 2, 2021 at 8:48 AM
To:
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If you search for "vaccines" under books, I see what comes up. I haven't looked beyond that but if that's what's on the surface, it's concerning.
Happy to get briefed but want to understand the data when we do. I'm roping in Robert as well.
Thanks.
Sent from my iPhone
On Mar 2, 2021, at 8:36 AM, @amazon.com> wrote:
Hi. I'm happy to talk to you all to learn more. We've taken a number of actions to not show misleading content on vaccinations so if we're missing something, please let us know. We can also do a more fulsome briefing with our content teams if that's helpful.
I'm available at the number below whenever you want to chat or we can schedule if that's better Thanks,
On Mar 2, 2021, at 7:33 AM, Slavitt, Andrew M. EOP/WHO

Who can we talk to about the high levels of propaganda and misinformation and disinformation of Amazon?

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On Feb 25, 2021, at 1:40 PM, @amazon.com> wrote:

Also, just a heads up that we've begun our internal messaging campaign to encourage our workers to get vaccinated. Our Amazon Pharmacy employees in Arizona were among the first to be vaccinated recently, and we put together this video with employee testimonials and footage showing how easy the whole process is. We're pushing this through all of our internal employee comms channels, and we'll continue to do more as vaccinations expand. Our data indicates that messaging about vaccination from fellow employees will be an effective driver, which is why we've done this.

>>>https://www.aboutamazon.com/news/workplace/getting-vaccinated-what-it-means-for-amazon-healthcare-workers<<<<;;;

Thanks, I checked with the AWS team over the weekend and they're in discussions with Virginia and several other states about how they can help. One AWS product is of interest to several states, Amazon Connect, >>>>https://aws.amazon.com/connect/<<<<;;;, which can help quickly scale up customer/citizen service contacts.

Also, I wanted to let you know what we've been following up extensively with Ohio, both at the state level and with several county governments. We've got several things potentially in the works. For example, we have an executive now serving on the state Vaccine Project Logistics Committee, we will likely be providing employee volunteers to some events in Columbus, and we may be offering some of our facility parking lots for clinics in Lucas County. We've made contact throughout the state and there will likely be some other collaborations soon.

Please keep forwarding us things – we're happy to help anywhere and anyhow.

From: EOP/WHO" @who.eop.gov>

Date: Friday, February 19, 2021 at 6:08 PM

To: @amazon.com>, "Wakana, Benjamin L. EOP/WHO"

@who.eop.gov>

Cc: "Slavitt, Andrew M. EOP/WHO" @who.eop.gov>

Subject: [EXTERNAL] Following Up

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- I spoke with Andy today and we wanted to flag the article below. The last paragraph mentions Virginia's success in getting providers to release doses by having a public portal that shows who has the vials

and the percent administered. If you all are working with states, this may be a worthwhile area for effort. Many thanks,

>>>https://www.nytimes.com/2021/02/19/us/coronavirus-vaccines.html?referringSource=articleShare<<<<