

Jeremy Tedesco is a leading voice in highlighting the threats that major corporations pose to the fundamental freedoms of every American.

While calling attention to these threats—which include the censorial aims of ESG, discriminatory DE&I policies, religious and political de-banking and more—Tedesco ultimately seeks to provide major corporations an off-ramp from woke corporatism by adopting policies that respect customers, shareholders, and employees at America's top companies.

# **Viewpoint Diversity Score Business Index**

Tedesco, whose two-decade career in First Amendment litigation includes participating in three victories at the U.S. Supreme Court, spearheaded the launch of the Viewpoint Diversity Score Business Index in 2022. The premier benchmark for measuring corporate respect for free speech and religious freedom, the Business Index scored 75 publicly traded corporations across 43 performance indicators in its second year (2023) and is scheduled to launch its third-year report in the Spring of 2024. (*Media coverage: Washington Times, Washington Examiner, The Kevin Roberts Show, Daily Wire*)

# **Shareholder Engagement**

Leveraging findings of the Index, Tedesco and his team at ADF are regularly involved in supporting shareholder proposals aimed at preventing viewpoint discrimination and providing much-needed transparency into decision-making at Big Tech and financial services corporation like Apple, JPMorgan Chase, and PayPal. (*Media coverage*: <u>Reuters</u>, <u>Fox Business News</u>, <u>Epoch Times</u>, <u>WORLD</u>, <u>The Daily Signal</u>)

## Political and Religious De-banking

Tedesco and his team are also on the forefront of countering a <u>dangerous trend</u> of political and religious de-banking at major financial institutions. In 2023, Tedesco's team filed a consumer protection complaint with Tennessee calling for an investigation into Bank of America's decision to cancel Indigenous Advance Ministries' accounts. (*Media coverage*: <u>The Daily Mail</u>, <u>Fox News</u>, <u>The Epoch Times</u>, <u>The Christian Post</u>)

#### **Quotes from Jeremy Tedesco:**

• **ESG:** "E.S.G. [is] really just the progressive political agenda packaged for Corporate America. The problem is when corporations adopt that agenda it has enormous consequences for our society, for our civil liberties, [and] for our freedom." (<u>Capitol</u> Record with David Bahnsen)

- **De-banking:** "Americans should not have to fear losing their bank accounts because of their political or religious beliefs. Yet instances of banks canceling accounts due to people's speech or religion appear to be on the rise." (<u>Daily Mail</u>)
- **Proxy advisory services and ESG:** "When publicly traded companies are called out for embracing ESG, they claim they are just listening to their shareholders, but because of the vast influence [proxy advisors] exercise over how shares are voted, ISS and Glass Lewis's biased voting standards result in a one-way conversation. These firms support a vast majority of left-of-center, pro-ESG shareholder proposals and effectively block proposals from conservative shareholders seeking to hold companies accountable for the anti-free speech and anti-religious behavior that ESG demands." (Epoch Times)

## Jeremy Tedesco interview highlights:

- FOX Business "The Bottom Line"
- *Fox and Friends*
- Newsmax, National Report

## **Authored by Jeremy Tedesco:**

- Wall Street Journal: Companies Flunk Free Speech
- Wall Street Journal: Cancel Culture Targets Charity:
- Townhall: America's Largest Corporations Are Contributing to Our Censorship Problem
- Law and Liberty: The Moral Duties of Business
- Christian Post: BofA's 'debanking' shows how troubling trend of religious discrimination works
- Newsweek: Stop the Troubling Trend of Politically Motivated Debanking
- The Daily Wire: SNL's Trump 'De-Banking' Gaff Accidentally Elevates Hot Button Issue