

**AMENDMENT IN THE NATURE OF A SUBSTITUTE
TO H.R. 1409
OFFERED BY MR. POE OF TEXAS**

Strike all after the enacting clause and insert the following:

1 SECTION 1. SHORT TITLE.

2 This Act may be cited as the “Export Promotion Re-
3 form Act”.

**4 SEC. 2. IMPROVED COORDINATION EXPORT PROMOTION
5 ACTIVITIES OF FEDERAL AGENCIES.**

6 Section 2312 of the Export Enhancement Act of
7 1988 (relating to the Trade Promotion Coordinating Com-
8 mittee; 15 U.S.C. 4727) is amended—

9 (1) in subsection (b)—

10 (A) in paragraph (5)—

11 (i) by inserting “, including the use
12 and coordination of electronic databases,”
13 after “the appropriate levels and allocation
14 of resources”; and

15 (ii) by striking “and” after the semi-
16 colon;

17 (B) by redesignating paragraph (6) as
18 paragraph (7); and

1 (C) by inserting after paragraph (5) the
2 following:

3 “(6) in making the assessments under para-
4 graph (5), review the proposed annual budget of
5 each agency described in paragraph (5), under pro-
6 cedures established by the TPCC for such review,
7 before the agency submits that budget to the Office
8 of Management and Budget and the President for
9 inclusion in the budget of the United States sub-
10 mitted to Congress under section 1105(a) of title 31,
11 United States Code; and

12 “(7) to the maximum extent practicable, com-
13 pile, and make available to United States businesses
14 through websites of the Department of Commerce, a
15 listing of scheduled Federal- and State-led trade
16 missions, trade fairs, and related activities.”;

17 (2) in subsection (c)—

18 (A) by redesignating paragraphs (3)
19 through (6) as paragraphs (5) through (8), re-
20 spectively;

21 (B) by inserting after paragraph (2) the
22 following:

23 “(3) in conducting the review and developing
24 the plan under paragraph (2), take into account rec-
25 ommendations from a representative number of

1 United States exporters, in particular small busi-
2 nesses and medium-sized businesses, and representa-
3 tives of United States workers;

4 “(4) with respect to export promotion and ex-
5 port financing activities of each agency that is a
6 member of the TPCC—

7 “(A) identify and explain the role of each
8 agency; and

9 “(B) describe the goals and objectives of
10 each agency and the criteria for measuring the
11 effectiveness of such agency in meeting such
12 goals and objectives;”;

13 (C) in paragraph (6) (as redesignated), by
14 inserting “and Congress” after “the President”;

15 (D) in paragraph (7) (as redesignated), by
16 adding “and” after the semicolon;

17 (E) in paragraph (8) (as redesignated), by
18 striking the period and inserting “; and”; and

19 (F) by adding after paragraph (8) (as re-
20 designated) the following:

21 “(9) include such recommendations made by
22 the Comptroller General of the United States with
23 respect to Federal trade promotion efforts as apply
24 to the TPCC and departments and agencies that are
25 members of the TPCC.”;

1 (3) in subsection (d)(1)—

2 (A) by striking “and” at the end of sub-
3 paragraph (L);

4 (B) by redesignating subparagraph (M) as
5 subparagraph (N); and

6 (C) by inserting after subparagraph (L)
7 the following:

8 “(M) the Millennium Challenge Corpora-
9 tion;”;

10 (4) in subsection (f)—

11 (A) by inserting “and the Committee on
12 Small Business and Entrepreneurship” after
13 “Urban Affairs”; and

14 (B) by striking “International Relations”
15 and inserting “Foreign Affairs and the Com-
16 mittee on Small Business”; and

17 (5) by adding at the end the following:

18 “(g) STAFF.—Upon the request of the chairperson of
19 the TPCC, the head of any Federal department or agency
20 that is a member of the TPCC may detail to the TPCC,
21 on a reimbursable basis and at the discretion of such de-
22 partment or agency head, any of the personnel of that de-
23 partment or agency to assist the TPCC in carrying out
24 its duties under this section.

1 “(h) DEFINITION.—In this section, the term ‘small
2 business’ means a small business concern as defined under
3 section 3 of the Small Business Act (15 U.S.C. 632).”.

4 **SEC. 3. EFFECTIVE DEPLOYMENT OF U.S. AND FOREIGN**
5 **COMMERCIAL SERVICE RESOURCES.**

6 Section 2301(c)(4) of the Export Enhancement Act
7 of 1988 (relating to the United States and Foreign Com-
8 mercial Service; 15 U.S.C. 4721(c)(4)) is amended—

9 (1) by redesignating subparagraphs (B)
10 through (F) as subparagraphs (C) through (G), re-
11 spectively; and

12 (2) by striking “(4) FOREIGN OFFICES.—(A)
13 The Secretary may” and inserting the following:

14 “(4) FOREIGN OFFICES.—(A)(i) In consultation
15 with the Trade Promotion Coordinating Committee,
16 the Secretary shall conduct a global assessment of
17 overseas markets to determine those with the great-
18 est potential for increasing United States exports,
19 and to deploy Commercial Service personnel and
20 other resources on the basis of the global assess-
21 ment.

22 “(ii) The assessment conducted under clause (i)
23 shall take into account recommendations from a rep-
24 resentative number of United States exporters, in

1 particular small- and medium-sized businesses, and
2 representatives of United States workers.

3 “(iii) Not later than 6 months after the date of
4 the enactment of the Export Promotion Reform Act,
5 the Secretary shall submit to Congress results of the
6 global assessment conducted under clause (i) and a
7 plan for deployment of Commercial Service per-
8 sonnel and other resources on the basis of that glob-
9 al assessment.

10 “(iv) The Secretary shall conduct an assess-
11 ment and deployment described in clause (i) not less
12 than once in every 5-year period.

13 “(B) The Secretary may”.

14 **SEC. 4. STRENGTHENED U.S. COMMERCIAL DIPLOMACY IN**
15 **SUPPORT OF U.S. EXPORTS.**

16 (a) DEVELOPMENT OF PLAN.—Section 207(c) of the
17 Foreign Service Act of 1980 (22 U.S.C. 3927(c)) is
18 amended by inserting before the period at the end the fol-
19 lowing: “, including through the development of a plan,
20 drafted in consultation with the Trade Promotion Coordi-
21 nating Committee, for effective diplomacy to remove or re-
22 duce obstacles to exports of United States goods and serv-
23 ices”.

1 (b) ASSESSMENTS AND PROMOTIONS.—Section
2 603(b) of the Foreign Service Act of 1980 (22 U.S.C.
3 4003(b)) is amended, in the second sentence—

4 (1) by striking “and highly developed” and in-
5 serting “highly developed”; and

6 (2) by inserting after “expertise” the following:
7 “, and (with respect to members of the Service with
8 responsibilities relating to economic affairs) the ef-
9 fectiveness of efforts to promote the export of
10 United States goods and services in accordance with
11 a commercial diplomacy plan developed pursuant to
12 section 207(c)”.

13 (c) INSPECTOR GENERAL.—Section 209(b) of the
14 Foreign Service Act of 1980 (22 U.S.C. 3929(b)) is
15 amended—

16 (1) in paragraph (4), by striking “and” at the
17 end;

18 (2) by redesignating paragraph (5) as para-
19 graph (6); and

20 (3) by inserting after paragraph (4) the fol-
21 lowing new paragraph:

22 “(5) the effectiveness of commercial diplomacy
23 relating to the promotion of exports of United States
24 goods and services; and”.

