

**Hearing on “Understanding the African Continental Free Trade Area and How the  
U.S. Can Promote its Success”**

U.S. House of Representatives  
House Foreign Affairs Committees  
Subcommittee on Africa, Global Health, and Global Human Rights

**Ms. Florizelle Liser (Lee-zer)**

Florizelle (Florie) Liser is the President and CEO of Corporate Council on Africa. Ms. Liser brings expertise and an extensive network on trade and Africa, along with a strong track record of working with the private sector to translate policy into action. She is the first woman to lead the Council since its founding in 1993.

Ms. Liser joined CCA from the Office of the U.S. Trade Representative, where she was the Assistant U.S. Trade Representative for Africa since 2003. At USTR, she led trade and investment policy towards 49 sub-Saharan African nations and oversaw implementation of the African Growth and Opportunity Act. Currently, Ms. Liser is a co-chair of the Advisory Council for the Millennium Challenge Corporation. Ms. Liser holds a M.A. in International Economics from Johns Hopkins University, School of Advanced International Studies, and a B.A. in International Relations and Political Science from Dickinson College.