

Michael Splaine

Michael Splaine is owner and principal in Splaine Consulting, a small advocacy and government affairs consulting firm based in Washington DC.

(www.splaineconsulting.com) Immediately prior to starting this company, Mike was Director of State Government Affairs in the Public Policy Division of the Alzheimer's Association, leading its grassroots network to accomplish state policy priorities, including comprehensive state Alzheimer Plans. While at the Association Mike was a staff team member for the Association's Early Stage Initiative (a program working to promote inclusion and programs for persons with Alzheimer's.) and provided leadership in the Association on the government affairs aspects of the Healthy Brain Initiative, a cooperative agreement with CDC, and continues this work as a consultant to the Association.

Well known as an advocacy trainer and grassroots organizer, Mike has also been faculty for Alzheimer's Disease International Alzheimer University Public Policy and was coordinator of the last five. He is active with ADI's World Health Organization strategy group and is now advancing its policy agenda with UN based opportunities in New York and Geneva.

Mike is also managing partner of Recruitment Partners LLC, a specialized consultancy to clinical researchers on recruitment and retention of subjects in dementia clinical trials.

He makes his home in Columbia, Maryland with his amazing wife Sandy, enjoying occasional inspirational visits from his three daughters, their partners and two grandchildren.