

Willy C. Shih

Willy Shih is the Robert and Jane Cizik Professor of Management Practice in Business Administration at the Harvard Business School in Boston, Massachusetts. He is part of the Technology and Operations Management Unit, and he teaches in the MBA and Executive Education Programs.

Willy's expertise is in manufacturing, supply chains, and product development. He has written or co-authored numerous cases and teaching materials in a wide range of industries. His book, "Producing Prosperity – Why America Needs a Manufacturing Renaissance," co-authored with Gary Pisano, has called attention to the link between manufacturing and innovation. His paper on the challenges of reshoring was featured in the Fall 2014 issue of the *Sloan Management Review*, and his Summer 2020 paper, "Is it time to Rethink Global Supply Chains" was the most popular article of the year.

Prior to coming to HBS in 2007, Willy spent 28 years in industry. Reporting to him have been manufacturing and distribution operations around the world, as well as global sales and marketing operations.