

Mitchell B. Reiss

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CEO AND PRESIDENT

Chief Executive with verifiable year-after-year success in a variety of mission-driven settings. A global perspective, with significant domestic and international experience in academia, diplomacy, the not-for-profit world, commercial operations and the international civil service. Comfortable operating in rapidly changing environments and leading complex organizations. Particularly skilled in recruiting and motivating top talent, forging partnerships, and fund raising.

Professional Experience

Independent Reporting Commission

Selected by the U.K. Government as its Representative to a four-person, international commission to help end paramilitary activities in Northern Ireland.

COMMISSIONER (2016-present), meeting with key stakeholders across Northern Ireland and writing annual reports with specific recommendations for ending paramilitarism.

Conway MacKenzie, Inc.

Providing financial, operational and strategic advice to distressed businesses.

SENIOR ADVISOR (2019-present) helping launch the Government, Municipal and Education Advisory Practice to help colleges and universities navigate the current effects of the pandemic.

Woodrow Wilson International Center for Scholars

Kissinger Institute on China and the United States

DISTINGUISHED FELLOW (2019-20), researched and published critical analyses on the future of U.S.-China relations.

The Colonial Williamsburg Foundation

America's largest living history museum with \$1.1 Billion in assets, 100,000+ donors, 1,900 employees and 1,000 volunteers.

PRESIDENT & CEO (2014-2019)

Recruited to lead all aspects of this complex billion-dollar organization with a unique historic and educational mission as well as significant commercial operations.

Selected Accomplishments:

- Led the transformation of the Foundation to generate profitable commercial operations for the first time in its history.
- Directed the redesign of the Foundation's marketing communications strategy, reimagining our digital presence across the website and social media platforms to align more closely with audience interests to drive revenue and raise brand awareness.
- Directed efforts to achieve four straight years of record fundraising (app. \$95MM per year) and reversed a seven-year decline in visitation.
- Recruited and retained the most diverse leadership team in the Foundation's history.

- Developed the Foundation’s first Strategic Plan in 30 years.

Washington College

PRESIDENT (2010-2014)

Responsible for a \$52 Million annual budget, 1,450 students, 9,000 alumni and 180 faculty.

Selected Accomplishments:

- Internationalized the student body, raised SAT scores and lowered the discount rate.
- Created an innovative, accelerated three-year pathway to graduation to reduce student and family debt.
- Balanced the budget for four straight years.
- Raised funds to start a Hillel House in support of Jewish life on campus.

The College of William & Mary

DIPLOMAT-IN-RESIDENCE (2008-2010)

VICE PROVOST for INTERNATIONAL AFFAIRS (2005-2008)

- Drove the expansion of the Study Abroad program, becoming #1 Study Abroad program in the country (60% of all students studied abroad)
- Significant participation in securing nearly \$10 Million in donations, pledged gifts and foundation grants to support academic positions, teaching and student scholarships.

U.S. Department of State

PRESIDENT’S SPECIAL ENVOY/AMBASSADOR (2003-2007)

- Appointed President’s Special Envoy for the Northern Ireland Peace Process, with the rank of Ambassador.
- Worked closely with the British and Irish governments to persuade the political parties representing Northern Ireland’s two “traditions” to finally end the “Troubles” and restore local government.
- Earned the State Department’s *Foreign Affairs Award for Public Service*, for “exceptionally distinguished service.”

DIRECTOR of the OFFICE of POLICY PLANNING (2003-2005)

- Recruited to the State Department and reported directly to Secretary of State Colin L. Powell, provided independent strategic advice and recommendations, with special emphasis on developing U.S. policies towards Iraq, North Korea, China, Iran and the Arab-Israeli conflict.
- Led the Policy Planning staff; hired and managed personnel, and built a world-class foreign policy team.
- Actively engaged with non-governmental organizations, the academic community, think-tanks and others to solicit views and ensure that public and expert opinion informed U.S. policymaking.

The College of William & Mary

DEAN of INTERNATIONAL AFFAIRS, DIRECTOR of WENDY and EMERY REVES CENTER for INTERNATIONAL STUDIES, PROFESSOR of LAW, PROFESSOR of GOVERNMENT (1999-2003)

- Managed the Reves Center's multimillion dollar budget, hired new staff, and built a first-rate team committed to internationalizing the curriculum.
- Helped create the "William & Mary in Washington" Office to promote student internships and public service careers; and to cultivate fund raising with alumni.
- Developed new academic programs in Beijing, St. Petersburg, Seoul, Tokyo, Taipei, Amman, Havana, Prague and Cambridge, England.
- Generated new funding for faculty research and travel, student-faculty collaborations and study abroad scholarships.

Korean Peninsula Energy Development Organization

ASSISTANT EXECUTIVE DIRECTOR and SENIOR POLICY ADVISOR (1995-1999)

- Participated in the start-up and operations of a multinational organization designed to deliver \$6 Billion of energy (500,000 tons of heavy fuel oil/year and 2 1,000 MW nuclear power stations) to North Korea.
- Concluded numerous complex and diplomatically sensitive nuclear technology and construction agreements as chief negotiator with North Korea.
- Served as first General Counsel, which included hiring and supervising outside counsel.
- Served as public spokesman with U.S. and foreign media; briefed U.S. officials, Congress and foreign missions on KEDO's activities.

Woodrow Wilson International Center for Scholars

GUEST SCHOLAR (1992-1995)

- Raised program funds from the Ford, Rockefeller, W. Alton Jones, and Spanel Foundations, the U.S. Institute of Peace, Rockefeller Brothers and Ploughshares Funds.
- Directed Nonproliferation and Counterproliferation Projects, managing a \$400,000+ budget and staff.
- Organized international conferences and meetings on current nonproliferation issues.
- Commented on television and radio on nuclear matters and regional security issues.

Covington & Burling

ATTORNEY (1989-1992)

- General corporate and banking law; negotiated directly with regulatory bodies and advised firm clients.

National Security Council

SPECIAL ASSISTANT to NATIONAL SECURITY ADVISORS GENERAL COLIN POWELL and BRENT SCOWCROFT (1988-1989)

- Selected in a national competition for the prestigious *White House Fellowship*.
- Worked on WMD proliferation and arms control issues for NSC staff.

Consultancies, Honors and Awards

- Winston S. Churchill National Statesmanship Award, The International Churchill Society (2018)
- Honorary Doctor of Letters, Christopher Newport University (2017)

- Ministry of Foreign Affairs, Doha, Qatar, Consultant on regional water security
- Congressional Commission on the Strategic Posture of the United States, Expert Working Group on Countering WMD Proliferation (2008-2009)
- Lawrence Livermore National Laboratory (2002-2003 and 2005-2006)
- U.S. Department of State, Attorney/Advisor, Office of the Legal Advisor (1999-2003)
- Center for Strategic & International Studies, Senior Associate, International Security Program (2001-2003 and 2005-present)
- Los Alamos National Laboratory (1994-1995 and 2000-2002)
- U.S. Arms Control and Disarmament Agency, Attorney/Advisor, Office of the General Counsel (1993-1996, 1996-1997 and 1998-1999)
- Congressional Research Service, Library of Congress, 1994-1995.
- The Ford Foundation, Consultant (1991-1992)

Education

COLUMBIA LAW SCHOOL, J.D.

Won Rockefeller and Bradley Foundation Grants

OXFORD UNIVERSITY, D.PHIL. International Relations

Overseas Research Student Award, Cyril Foster Fund Grant; President, Oxford University Strategic Studies Group; twice Oxford University Tennis “Blue”

ACADEMY OF INTERNATIONAL LAW, Certificate, The Hague, Netherlands

TUFTS UNIVERSITY, Fletcher School of Law & Diplomacy, M.A.L.D.

WILLIAMS COLLEGE, B.A., cum laude, Honors in Political Science

Speaking Experience & Publications

Appeared frequently on national and international radio and television programs, and before academic, military, and civilian audiences all over the world on foreign policy, international security, education, history, and nonproliferation issues.

Authored three major studies and contributed to 17 volumes on international and regional security issues. Testified numerous times before the Senate and House of Representatives on U.S. foreign policy. Written over 125 publications on global issues, trade, international security, education, history, and arms control matters.

Pertinent Professional Affiliations

Chairman, Advisory Panel, Diriyah Gate Development Authority (2018-present), advising the development of a UNESCO World Heritage site, Riyadh, Saudi Arabia

Council on Foreign Relations, Member, New York, New York