

**AMENDMENT IN THE NATURE OF A SUBSTITUTE  
TO H.R. 1926  
OFFERED BY MR. ROYCE OF CALIFORNIA**

Strike all after the enacting clause and insert the following:

**1 SECTION 1. SHORT TITLE.**

2       This Act may be cited as the “State Trade Coordina-  
3 tion Act”.

**4 SEC. 2. MEMBERSHIP OF REPRESENTATIVES OF STATE  
5                   TRADE PROMOTION AGENCIES ON TRADE  
6                   PROMOTION COORDINATING COMMITTEE.**

7       Section 2312(d) of the Export Enhancement Act of  
8 1988 (15 U.S.C. 4727(d)) is amended—

9           (1) by redesignating paragraph (2) as para-  
10 graph (3); and

11          (2) by inserting after paragraph (1) the fol-  
12 lowing new paragraph:

13           “(2) REPRESENTATIVES FROM STATE TRADE  
14 PROMOTION AGENCIES.—The TPCC shall also in-  
15 clude 1 or more members appointed by the President  
16 who are representatives of State trade promotion  
17 agencies.”.

1 **SEC. 3. FEDERAL AND STATE EXPORT PROMOTION COORDI-**  
2 **NATION PLAN.**

3 (a) IN GENERAL.—The Secretary of Commerce, act-  
4 ing through the Trade Promotion Coordinating Committee  
5 and in coordination with representatives of State trade  
6 promotion agencies, shall develop a comprehensive plan to  
7 integrate the resources and strategies of State trade pro-  
8 motion agencies into the overall Federal trade promotion  
9 program.

10 (b) MATTERS TO BE INCLUDED.—The plan required  
11 under subsection (a) shall include the following:

12 (1) A description of the role of State trade pro-  
13 motion agencies in assisting exporters.

14 (2) An outline of the role of State trade pro-  
15 motion agencies and how it is different from Federal  
16 agencies located within or providing services within  
17 the State.

18 (3) A plan on how to utilize State trade pro-  
19 motion agencies into the Federal trade promotion  
20 program.

21 (4) An explanation of how Federal and State  
22 agencies will share information and resources.

23 (5) A description of how Federal and State  
24 agencies will coordinate education and trade events  
25 in the United States and abroad.

1           (6) A description of the efforts to increase effi-  
2           ciency and reduce duplication.

3           (7) A clear identification of where businesses  
4           can receive appropriate international trade informa-  
5           tion under the plan.

6           (8) An analysis of how State trade promotion  
7           agencies could be further coordinated with the De-  
8           partment of Commerce's District Export Councils.

9           (c) DEADLINE.—The plan required under subsection  
10          (a) shall be finalized and submitted to Congress not later  
11          than 12 months after the date of the enactment of this  
12          Act.

13          **SEC. 4. ANNUAL FEDERAL-STATE EXPORT STRATEGY.**

14          (a) IN GENERAL.—The Secretary of Commerce, act-  
15          ing through the head of the United States Commercial  
16          Service, shall develop an annual Federal-State export  
17          strategy for each State that submits to the Secretary of  
18          Commerce its export strategy for the upcoming calendar  
19          year. In developing an annual Federal-State export strat-  
20          egy under this subsection, the Secretary of Commerce  
21          shall take into account the Federal and State export pro-  
22          motion coordination plan developed under section 3.

23          (b) MATTERS TO BE INCLUDED.—The Federal-State  
24          export strategy required under subsection (a) shall include  
25          the following:

1           (1) The State's export strategy and economic  
2 goals.

3           (2) The State's key sectors and industries of  
4 focus.

5           (3) Possible foreign and domestic trade events.

6           (4) Efforts to increase efficiencies and reduce  
7 duplication.

8           (c) REPORT.—The Federal-State export strategy re-  
9 quired under subsection (a) shall be submitted to the  
10 Trade Promotion Coordinating Committee not later than  
11 February 1 of each year.

12 **SEC. 5. COORDINATED METRICS AND INFORMATION SHAR-**  
13 **ING.**

14           (a) IN GENERAL.—The Secretary of Commerce, in  
15 coordination with representatives of State trade promotion  
16 agencies, shall develop a framework to share export suc-  
17 cess information, and develop a coordinated set of report-  
18 ing metrics.

19           (b) REPORT TO CONGRESS.—Not later than 1 year  
20 after the date of the enactment of this Act, the Secretary  
21 of Commerce shall submit to Congress a report that con-  
22 tains the framework and reporting metrics required under  
23 subsection (a).

1 **SEC. 6. ANNUAL SURVEY AND ANALYSIS AND REPORT**  
2 **UNDER NATIONAL EXPORT STRATEGY.**

3 Section 2312 of the Export Enhancement Act of  
4 1988 (15 U.S.C. 4727) is amended—

5 (1) in subsection (c)—

6 (A) in paragraph (5), by striking “and” at  
7 the end;

8 (B) in paragraph (6), by striking the pe-  
9 riod at the end and inserting “; and”; and

10 (C) by adding at the end the following:

11 “(7) in coordination with State trade promotion  
12 agencies, include a survey and analysis regarding the  
13 overall effectiveness of Federal-State coordination  
14 and export promotion goals on an annual basis, to  
15 further include best practices, recommendations to  
16 better assist small businesses (including manufactur-  
17 ers, financial service firms, and veteran-owned busi-  
18 nesses), and other relevant matters.”; and

19 (2) in subsection (f), in paragraph (1), by in-  
20 sserting “(including implementation of the survey and  
21 analysis described in paragraph (7) of that sub-  
22 section)” after “the implementation of such plan”.

