

Written Submission for the Hearing Record
Committee on Education and Workforce · U.S. House of Representatives
Subcommittee on Early Childhood, Elementary, and Secondary Education
“Field of Fees: Private Equity’s Role in the Commercialization of American Youth Sports” ·
June 30, 2026

Bryan Finnerty
Witness Biography

Bryan Finnerty is the founder and Chief Executive Officer of High Velocity Sports Center, a 220,000-square-foot campus in Canton, Michigan that he opened in 2001 and has operated for more than twenty-five years. High Velocity serves more than 800,000 visitors each year — the most-visited sports facility in Michigan — across a full range of sports and recreational programming, placing Mr. Finnerty at the center of the American youth sports economy for a quarter of a century.

Before founding the facility, he competed for eleven seasons as a professional goalkeeper with the Detroit Rockers and Buffalo Blizzard, appearing in 449 games, ranking second all-time in career victories among indoor-league goalkeepers, and earning the enduring title “Iron Man of the 1990s.” He was a four-time All-Star, a league champion, and a championship series Most Valuable Player.

A graduate of San Diego State University, Mr. Finnerty went on to found The Sports Facilities Advisory in 2003 and to lead ProtectCELL, V1 Sports, and Opportunity Seed, among other ventures. Through the Opportunity Seed Foundation he works to address the pay-to-play barriers facing American families. He has been recognized as a “40 Under 40” honoree by Crain’s Detroit Business and by President William J. Clinton for his service to the community.

Mr. Finnerty’s testimony is informed by more than forty years of experience as an athlete, coach, facility owner, entrepreneur, executive, investor, and parent — one who has witnessed firsthand the evolution, and the commercialization, of youth sports in America.