Sidney I. Dobrin (Sid) is Professor and Chair in the Department of English at the University of Florida. For ten years prior to his ten years serving as Chair, he served as Director of Graduate Student Teaching, overseeing the Department's teacher development program and working with hundreds of new teachers. Broadly speaking, one of his primary research areas focuses on writing studies and, more specifically, on the role of emerging technologies in written communication (Augmented Reality, Virtual Reality, and Artificial Intelligence, for example). He has become one of the world's most sought-after academic experts on AI and GenAI, having delivered approximately 70 talks worldwide to academic administrators and educators, helping to demystify AI technologies for educators and assisting in developing strategies to integrate AI into their curricula. He is affiliated with the University of Florida's AI Initiative, serving on UF's AI Blue Sky Task Force. He is the Founding Director of the Trace Innovation Initiative at UF and was named a Digital Thought Leader by Adobe. He serves as a member of the Florida Institute for National Security, and he serves as a member of the Florida Artificial Intelligence Learning Consortium (FALCON) Steering Committee. Dobrin has been invited to and has attended meetings about AI organized by the DoD (Project Lima) and the DoE. He is the author and editor of numerous books and articles, including *Talking about Generative AI: A Guide for Educators* and *AI and Writing*. His current research examines enduring questions about AI and the role of AI in education. He is a MIT-certified AI Strategist and the owner of Flying-Fish AI, LLC, an AI strategy service that serves the outdoor recreational fishing industry, an industry that contributes over $148 billion in economic output in the US.