

ABOUT THE AUTHOR -- ALEX KAPLAN

Alex Kaplan works at the intersection of education policy, technology innovation, and workforce transformation. As a senior consultant for the American Association of Collegiate Registrars and Admissions Officers on LERs and AI, he is part of the leadership team leading Project Infuse, a national initiative to create scalable digital credential/LER infrastructure for higher education institutions.

In his role as IBM Partner, Kaplan represented IBM and presented to the American Workforce Policy Advisory Board at the White House on Learning and Employment Records. He was also a principal contributor and co-editor of the Board's white paper, establishing the policy framework guiding federal and state LER efforts today.

At IBM, Kaplan led the development of the Learning Credential Network, a blockchain-based solution enabling self-sovereign digital identity and verifiable skills-based credentials. He also co-led Watson Education at IBM Research, partnering with Apple, Sesame Street, and Pearson on AI-powered educational products.

Kaplan has co-authored influential papers on LERs, digital identity and blockchain. He presented on these topics at many forums and spoken at Harvard and Columbia universities, Getty Foundation, SXSW, amongst others.