

Greg DiDonato Biography

Greg DiDonato began his career as an elementary school teacher with Baltimore County Public Schools, where he developed a lifelong commitment to education, student growth, and the power of learning to transform lives. This early experience in the classroom shaped his career trajectory and continues to anchor his leadership approach across education, workforce, and technology sectors.

After transitioning from teaching into education and corporate sales, Greg built a distinguished career at EBSCO, where he has served in multiple leadership roles over more than two decades. He advanced from corporate sales to senior leadership, ultimately becoming Vice President of Business Development, responsible for driving innovative, unified talent marketplace solutions that connect learning and workforce needs at national scale. Previously, Greg served as Vice President of Federal Government, Military & Corporate Sales, leading strategies that delivered measurable outcomes across complex markets.

As a recognized solution innovator, Greg has led the development and implementation of transformative national projects, including the Alabama Talent Triad, the first statewide unified talent marketplace; the Department of Defense MWR unified research and education portal; and the Library of Congress unified search platform. Across all roles, he is known for strategic vision, relationship-driven leadership, and the ability to translate emerging trends into scalable, impactful solutions.

Drawing on roots as a teacher and experience as a mentor, coach, and team builder, Greg remains deeply committed to empowering people—students, colleagues, customers, and communities—to achieve their highest potential.