



Mark Kantrowitz, President, Cerebly, Inc.

Mark Kantrowitz is a nationally-recognized expert on student financial aid, scholarships, student loans, college savings plans and education tax benefits. His mission is to deliver practical information, advice and tools to students and their families so they can make informed decisions about planning and paying for college.

Mark writes extensively about student financial aid policy. He has testified before Congress and federal/state agencies about student aid on several occasions.

Mark has been quoted in more than 10,000 newspaper and magazine articles. He has written for the New York Times, Wall Street Journal, Washington Post, Reuters, Huffington Post, U.S. News & World Report, Money Magazine, Bottom Line/Personal, Forbes, Newsweek and Time Magazine. He was named a Money Hero by Money Magazine and a College Financing Ace by Investment Advisor Magazine. He is the author of five bestselling books about scholarships and financial aid, including *How to Appeal for More College Financial Aid*, *Twisdoms about Paying for College*, *Filing the FAFSA* and *Secrets to Winning a Scholarship*.

Mark serves on the editorial board of the *Journal of Student Financial Aid* and the editorial advisory board of *Bottom Line/Personal* (a Boardroom, Inc. publication). He is also a member of the board of trustees of the Center for Excellence in Education. Mark previously served as a member of the board of directors of the National Scholarship Providers Association.

Mark serves on the commissioning committee for the USS Hyman G. Rickover (SSN 795), a Virginia-class nuclear submarine named after Admiral H.G. Rickover, father of the nuclear navy and civilian nuclear power.

Mark is currently Publisher of PrivateStudentLoans.guru, a web site that provides students with smart borrowing tips about private student loans. Mark has served previously as publisher of the Savingforcollege.com, Cappex, Edvisors, Fastweb and FinAid web sites. He has previously been employed at Just Research, the MIT Artificial Intelligence Laboratory, Bitstream Inc. and the Planning Research Corporation.

Mark is President of Cerebly, Inc. (formerly MK Consulting, Inc.), a consulting firm focused on computer science, artificial intelligence, and statistical and policy analysis.

Mark is ABD on a PhD in computer science from Carnegie Mellon University (CMU). He has Bachelor of Science degrees in mathematics and philosophy from MIT and a Master of Science degree in computer science from CMU. He is also an alumnus of the Research Science Institute program established by Admiral H. G. Rickover.