

**Rya Conrad-Bradshaw**

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Rya Conrad-Bradshaw is Vice President, Corporate Markets at Cengage Work, part of Cengage Group. She has spent the last 10+ years at the intersection of education and employment, working with Fortune 500 companies across sectors to create innovative talent solutions. She has expertise in solving skills gap, creating greater equity through talent solutions, and working through the complex workforce system to create lasting, scaled efforts. Prior to Cengage, she led employer innovation at the national non-profit Year Up and its subsidiary Grads of Life, led the U.S. markets for the venture-backed bootcamp company Fullbridge, and was a strategy consultant at McKinsey. She earned her MBA from the Sloan School of Management at MIT, MA at the Courtauld Institute of Art, and undergraduate in History of Art at the University of Pennsylvania.