

# Leticia Colon de Mejias

**Leticia Colon de Mejias** is the Founder and CEO of Energy Efficiencies Solutions, an energy conservation company and recipient of the U.S. Dept. of Energy's 2013 Home Performance Energy Conservation Market Leadership Award. Leticia is also the co-founder of the Green Eco Warriors, a nonprofit organization dedicated to fostering environmental stewardship, scientific inquiry and leadership skills among youth. She is the 2015 recipient of the National Tony Woods Building Science Award for furthering the building science industry.

Leticia is a Latina author/illustrator of several books, including *Dinero the Frog Learns to Save Energy*, *Defeating the Phantom Draw*, and *Pesky Plastic: An Environmental Story*. She is also the author of the comic book series: *Green Eco Warriors: Fight For Our Planet's Survival*. Leticia's goal is for all youth, regardless of socioeconomic status, is to see themselves as environmental superheroes and the catalysts for change.

## EXPERIENCE

**Energy Efficiencies Solutions**, Windsor, CT — *CEO*

NOVEMBER 2010 - PRESENT

2013 U.S. Department of Energy Housing Innovation Award Winner

Performed over 14,000 Home Energy Assessments.

**Green Eco Warriors**, Windsor, CT — *President*

JUNE 2007 - PRESENT

Registered 501(c)(3) Non-Profit; Our Youth Initiative fosters leadership skills, scientific inquiry, scholastic success and environmental stewardship among young people.

**Efficiency For All**, Windsor, CT — *Co-Founder, Chair*

APRIL 2017 - PRESENT

Environmental and Energy Efficiency advocacy and consulting firm focused on promoting energy efficiency programs in CT. Registered 501 (c)(3).

**Best Insulation of CT**, Windsor, CT — *Owner*

JUNE 2014 - PRESENT

Home Performance Insulation Contractor

**Hartford Hospital**, Hartford, CT — *Education and Mentor Program*

*Coordinator, Research Coordinator, Grants and Contracts,*

*Community Relations and Governmental Affairs*

SEPT 1996 - MAR 2010

Education, Workforce Development and Medical Records

## MEMBERSHIPS

**State of Connecticut Commission on Equity and**

**Opportunities** - Chair of Latino Affairs

**Sate of Connecticut Minority Initiative Board** - Board Member

**Connecticut Governor's Council for Climate Change (GC3)** -

Equity Commission

**Efficiency For All** - Co-Chair

**Green Eco Warriors** - President

**The Building Performance Association** - Policy Co-chair

**Betances STEM Magnet School** - Board member

## AWARDS

**2020 - 100 Women of Color Award**

Honors women that have made contributions in the areas of education, entrepreneurship, sports, government, and social work

**2019 - Hartford's Finest Profile Series**

In recognition for high standards of excellence and outstanding achievements

**2019, 2018, 2017, 2016, 2014, 2013,**

**2012 - Home Performance with Energy Star Century Club Award**

Improving the energy efficiency and comfort of homes

**2017 - Largest Minority Owned**

**Businesses** – Hartford Business Journal

**2015 - ACI Tony Woods Award**

Advancing the Home Performance Industry in the Latino Population

**2015 - BPI Hall of Fame Building**

Performance Institute, Inc.

**2014 - 40 under 40** Hartford Business Journal

**2014 - Connecticut Minority owned SBA of the Year**

**2013 US DOE Home Performance**

**with Energy Star Award** Customer Service and Market Leadership

**2013 Capital Workforce Partners Business Star Award**

**2013 US DOE and US EPA Century Club Award**

**2011 Maria Sanchez Award**

Outstanding contribution to Hispanic Community of Hartford

## SKILLS

Public Speaking, STEAM Education, Building Science, Energy Equity, and Workforce Development



**Leticia Colon de Mejias** is the Founder and CEO of **Energy Efficiencies Solutions (EES)** a Connecticut based full service Energy Conservation Contractor. EES offers comprehensive solutions to conserving energy including, energy assessments, direct residential and commercial weatherization, solar energy options, insulation, HVAC, Windows, lighting upgrades, and energy education. EES was the recipient of the National Department of Energy award in market leadership and customer relations for the United States of America Energy Star program. Leticia was the first Latina inductee to the Building Performance Institute's National Award for Excellence in Advancing the Home Performance Industry.

In 2007 she co-founded **Green Eco Warriors (GEW)**, a nonprofit Environmental Education group located in Windsor, CT. GEW fosters leadership skills, scientific inquiry, community activism, and environmental stewardship among youth and families. The group's mission: "Saving the Planet through

Education and Motivation". Green Eco Warriors provides sustainability education aligned with national education standards. GEW's lessons and tools take a holistic approach to learning, incorporating environmental, health, and social perspectives in a format children can easily comprehend. GEW partners with schools and communities to reward students, teachers and families for saving energy and reducing carbon emissions. Green Eco Warriors diverse character-based curriculum offers engaging educational books, videos, and live seminars for grades K – 8. The dedicated staff has been nationally recognized for leadership in energy conservation and their work with at risk populations.

Leticia has authored and illustrated many educational children's books including; "Green Eco Warriors Comic Book Series", "Green Eco Warrior Educational Magazine", "Butterfly Rhythm, the bilingual "Hip Hop and the Wall", "Mrs. Busy Bee", "Pesky Plastic" and "Over the Moon and Past the Stars", "Dinero the Frog Learns to Save Energy", "Defeating the Phantom Draw" and the most recent Puerto Rican culture based book, "Luis and the Giant". She has donated countless time and books to local schools and libraries.

Prior to working in energy efficiency, Leticia worked in healthcare for sixteen years. She lead the way in implementing and streamlining the electronic medical record, created staff education programs, created a medical research internship program, and developed the award winning Your Educational Success (Y.E.S.) program. She was granted several awards for her dedication to the Latino population, urban communities, and workforce development. Her workforce model and projects have been presented nationally.

Leticia works in the areas of climate action, energy equity, energy education, conservation, leadership development, STEAM education, workforce development, youth mentoring, organic gardening, and teaching people to cook and eat home grown food. She donates time and GEW learning materials across the nation to support urban and at risk youth and adults offering seminars, lectures, fund raisers, and books. She works to develop partnerships wherever they support positive change and growth for people or the planet.

### Quotes:

- Efficiency is Efficient. It is not about the red vs blue, it is about red, white and blue.
- No matter our race or social status, we all need clean air, safe water, and food, along with safe shelter to survive.
- All Things Are Connected. Let's be clear that all water and air meet somewhere. We are in this together.

### Informative Web Links:

- WNPR RADIO <https://btlonline.org/energy-efficiency-critical-to-reducing-carbon-emissions-reducing-costs/>
- Published Works - Author <http://www.barnesandnoble.com/s/leticia-colon-de-mejias>
- Creating a Culture of Sustainable Thinkers™ <https://www.linkedin.com/pulse/creating-culture-sustainable-thinkers-leticia-colon-de-mejias/>
- EES - Save Energy Save Dinero™ <https://www.eesgogreen.com>
- Green Eco Warriors - Educate and Motivate <http://www.greenecowarriors.org>
- Solve Climate 2030 International Conference - UConn Power Dialog <https://www.encyclopediaforall.org/wordpress/2020/04/07/an-affordable-way-forward-energy-efficiency/>
- Energy Efficiency Workforce 2021 <https://www.eesi.org/briefings/view/093020workforce>
- Story Time with Leticia Colon de Mejias <https://www.gewportal.org/story-time-with-leticia-colon-de-mejias/>