



Viral Amin
Executive Director
New Business & Commercial Support

Viral joined DTE in 2001 and is Vice President of New Business & Commercial Support for DTE Energy's Power and Industrial Projects group. The P&I Group focuses its products and services on energy intensive industrial, commercial and institutional customers across North America. Viral is responsible for leading the strategy and new business development function including the identification, valuation and execution of business opportunities. Prior to joining DTE, he was with Ford Motor Company and Visteon Corporation where he focused on design engineering, manufacturing processes, and program management. Viral received a BS and MS in engineering from the University of Michigan and an MBA from the Ross School of Business at the University of Michigan.