

KARA SAUL RINALDI

WORK HISTORY

AnnDyl Policy Group, LLC

President and CEO, October 2010 – Present

Founder of energy and environmental policy strategy and advocacy consulting firm with key focus on energy efficiency and advance technology promotion through advocacy education and training, congressional monitoring and outreach, federal and state legislative regulatory policy services, and policy issue updates. Has been elected to the board of different energy and environmental groups and coalitions to assist industry in stakeholder engagement to advance clean and efficient energy policy.

Building Performance Association (formerly Home Performance Coalition)

Vice President of Government Affairs, Policy, and Programs, January 2014 – Present

(After the National Home Performance Council merged to become the Home Performance Coalition), continued to lead the organization's public policy, research and government affairs initiatives in energy efficiency and home performance (health, safety, energy, environmental performance) and represent the association's mission to policymakers and stakeholders through the AnnDyl Policy Group.

National Home Performance Council

Executive Director, April 2010 – January 2014

Founding executive director charged with fundraising, staff management, research leadership, communications, stakeholder engagement and public policy of the National Home Performance Council which aimed to advance whole-home energy-efficiency retrofits across the U.S. (NHPC was absorbed by the Home Performance Coalition in 2014).

Environmental Resources Management (ERM), Washington, DC/ Exton, PA, USA

Senior Energy and Climate Change Policy Consultant, February 2008 – October 2010

Policy-lead for federal climate change and energy policy in the United States for ERM, one of the world's leading providers of environmental consulting services with over 135 offices in more than 40 countries

- Worked with non-profit and corporate clients to prepare for upcoming carbon emissions regulations and advance clean energy and energy efficiency legislation providing legislative analysis, stakeholder engagement, and policy and communications strategy.
- Led stakeholder engagement efforts to build bridges between corporate and non-profit interests to advance common goals.
- Policy Strategist at UNFCCC COP15 in Copenhagen, DK for Google, DRSG, and USGBC.
- Client list included: Efficiency First, Nalco Corporation, Nucor Steel, Exxon Mobil, KKR, Mitsubishi Research Institute, LSI, Colorado Energy Management, PSEG, Demand Response and Smart Grid Coalition, Google, US Green Buildings Council, Ingersoll Rand, Monsanto, Harley Davidson, Incitec Pivot Ltd, Computershare, U.S. Climate Action Network and others.

Owens Corning, Washington, DC, USA

Director of Government and Public Affairs, August 2007 – December 2007

Represented Owens Corning policy positions on energy efficiency and environmental issues before federal and state governments. Prepared analysis and presented on company positions related to sustainability, climate change and energy-efficiency policy. Developed strategy for stakeholder engagement. Owens Corning is a Fortune 500 company and a world leader in building materials systems and composites solutions.

Alliance to Save Energy, Washington, DC, USA

Senior Director of Policy, Policy Team Leader, August 2006 – July 2007

Director of Policy, Policy Team Leader, March 2003 – August 2006

Deputy Policy Director, April 2001 – March 2003

Directed all political and public policy efforts for America's largest energy efficiency non-profit. Served as Alliance senior advocate and liaison with government officials to advance energy efficiency policy world-wide.

- Directed national policy advocacy efforts including the design and delivery of position statements.
- Drove efforts to enact federal policy changes including drafting pieces in the Energy Policy Act of 2005 and advocating for successful appropriations increases in federal funding of energy efficiency.
- Served as Team Leader, participating in senior staff meetings and retreats that influenced the structure and strategy of the organization from human resources to strategic planning.
- Led bi-partisan coalitions of businesses and environmental groups and worked to develop compromises and spearhead joint efforts that result in strong advocacy for innovative energy efficiency policy.
- Delivered testimony before the U.S. Congress on energy efficiency in national energy policy.
- Hired and managed four policy staff plus consultants, approving time, salary, and contracts.
- Served as policy contact for Alliance members (comprised of over 130 corporate, government, and non-profit entities), Congressional and Executive Branch policymakers, state governments, and reporters.
- Gave policy presentations to business, government, international and NGO delegations, and others.
- Led Alliance delegation to the United Nations FCCC COP/MOP1, Montreal, Canada (December 2005) and acted as policy envoy at United Nations FCCC 8th Conference of Parties, India (October 2002).
- Managed a budget of almost \$800,000 and secure funding for policy work, drafting proposals and managing funder relations. Raised nearly \$400,000 in foundation and corporate annual donations.
- Answered reporter inquiries, and appeared as expert: *The News Hour with Jim Lehrer*, *Fox News*, *NPR*, *The New York Times*, *CNBC*, *Business Week*, *USA Today*, wire reports, trades press and others.
- Drafted legislation, position papers, briefing materials, opinion editorials, articles for trade publications.

World Wildlife Fund, Washington, DC, USA

Climate Change Communications Manager, January 2000 – April 2001

Developed, planned, and implemented media outreach strategy to advance WWF climate change campaign targets in the U.S. Managed communication strategy and represented WWF climate policy positions.

- Directed US climate change press activities: drafting and distributing all press materials; organizing press events and editorial visits; managing consultants, and producing TV and radio materials.
- Advanced climate policy goals through direct advocacy work on energy-efficiency and renewable energy policies with both Congress and the Administration.
- Directed state-based media strategies, including ongoing coordination with WWF's Florida eco-regional program. Launched *Global Warming Solutions* reports in Texas, Michigan, and New England.
- Managed WWF U.S. media contact at United Nations FCCC conferences: 13th Session of the Subsidiary bodies, Lyon, France (September 2000) and COP6, The Hague, Netherlands (November 2000).
- Implemented marketing strategies: creating advertising concepts, working with designers, and placing ads (a dozen ads for local, state, and national audiences including bus, metro, and billboard).
- Represented climate communications to funders including drafting grant proposals and progress reports.
- Managed publication production, distribution, and release in the US, including contracting and managing design. Developed communications strategies for over a dozen reports.
- Oversaw the development and maintenance of US climate website. Launched web campaign in the US that internationally sent over eleven million climate policy messages to heads of state.
- Managed short-term field workers in eight states and developed grassroots communications strategy.

Independent Policy/Media Consultant, Rockville, MD, USA

September 1999 - January 2000

Independent contractor for the Alliance to Save Energy, the Efficient Windows Collaborative, The Brattle Group, and others. Provided strategy, research, policy analysis, writing, and media relations on a variety of clean energy issues. Advanced public education on energy efficiency in targeted state outreach.

Alliance to Save Energy, Washington, DC, USA

Communications Associate, January 1997 – June 1998

Media Assistant, May 1996 - January 1997

Primary press contact responsible for establishing all media coverage – increasing visibility substantially.

- Acted as joint press officer for Alliance to Save Energy and Business Council for Sustainable Energy at UN Framework Convention on Climate Change, COP3, Kyoto, Japan. Developed daily media strategy.
- Developed annual budgets, wrote grant proposals, and participated in financing meetings.
- Researched, composed, and orchestrated speeches, opinion editorials, feature stories, and press conferences on diverse issues ranging from energy tax shifts to environmental education.
- Acted as reporter and researcher for Alliance publications: quarterly “Update” and monthly “Bulletin.”

Office of U.S. Representative Lynn C. Woolsey, Washington, DC, USA

Legislative Aid/Correspondent, August 1995 - January 1997

Public policy research, writing, and analysis position with continually increasing responsibility over issues.

- Wrote legislative analyses and drafted constituent responses pertaining to: Committee on Education and the Workforce, Medicare, Medicaid, energy/climate, women, social security, foreign policy, defense, art, veterans, judiciary, immigration, environment, banking, housing, science, and government reform.
- Initiated legislative action and prepared floor notes on animal welfare issues.

EDUCATION

London School of Economics and Political Science

Masters of Science in the Faculty of Economics: Development Studies - September 1999

- ***Center for U.S. - Mexican Studies, University of California, San Diego***
Awarded Guest Scholar Appointment: June 1999 - September 1999

University of California, San Diego - Revelle College

Bachelor of Arts: Political Science - June 1995

- ***l'Université de Bordeaux III - l'Institut d'Études Politiques***
1993-1994 Education Abroad Program, France

PUBLICATIONS*

- “*Residential Grid-Interactive Efficient Building Technology and Policy: Harnessing the Power of Homes for a Clean, Affordable, Resilient Grid of the Future*,” National Association of State Energy Officials report, October 2019 (co-authors Elizabeth Bunnan and Sabine Rogers).
- “*Redefining Home Performance in the 21st Century*,” Home Performance Coalition report, October 2018 (co-author Elizabeth Bunnan).
- “*Weatherization and Home Performance: Recommendations for Mutual Success and Collaboration*,” Home Performance Coalition report, March 2017, (co-authors Brad Penney and Brian Castelli).
- “*A Policymaker’s Guide to Incorporating Existing Homes into Carbon Reduction Strategies and Clean Power Plan Compliance*,” Home Performance Coalition report, November 15, 2016. (co-author Elizabeth Bunnan).
- “*The Evolution of Smart Home Performance and Its Benefits to the Grid*,” Home Energy Magazine, July 26, 2017, (co-author Julie Caracino).

- “Residential Energy Efficiency Policy for Existing Homes: High Performance Building Congressional Briefing,” presentation, Capitol Hill, June 15, 2016.
- “The Resource Value Framework: Reforming Energy Efficiency Cost-Effectiveness Screening,” The National Efficiency Screening Project report, August 16, 2014 (co-authors Tim Woolf, Chris Neme, Pat Stanton, Robin LeBaron, Steve Cowell).
- “Home Performance Legislative Outlook,” Home Energy Magazine, July 01, 2013.
- “HOMES Act Will Save Homeowner Energy, Money,” blog, Home Energy Magazine, May 24, 2013.
- “Know True Costs; Save Real Energy,” blog, Home Energy Magazine, December 01, 2011.
- “Player Profiles in the Climate Play-offs – Will U.S. Set the Pace?” The Environmental Manager’s Compliance Adviser, Issue 732, April 6, 2009.
- “The 110th Congress, Insulation, and Energy Efficiency,” Insulation Outlook Magazine, NIA, March/April 2007
- “Energy Policy Update”, Tax Notes, March 2007
- “Congress’ Energy Policy Act and its Affect on the Insulation Industry,” Insulation Outlook Magazine, NIA, September 2005.
- “Taking Up Where Congress Left Off – the ascendancy of the states in a post-energy bill world”, Conference publication, ACEEE, August, 2004 (co-authors Kate Offringa and Lowell Ungar)
- “Energy Efficiency” Renewable Energy - Experts and Advocates, Chapter 9, 1997 (co-author David Hamilton)

*See Additional Blog Posts at www.homeenergy.org

*Media Clips and Speaking Engagement Dossier Also Available

PROFESSIONAL LEADERSHIP AND AFFILIATIONS

- SEE Action Residential Retrofit Working Group, Department of Energy Invitation. (2010-2015)
- Board of Directors (2006-2007), Midwest Energy Efficiency Alliance (www.mwalliance.org)
- Elected Representative, (2001-2005) Sustainable Energy Coalition Steering Committee (www.sustainableenergy.org)
- Elected Representative, (2003-2005) US Climate Action Network Steering Committee (www.climatenetwork.org)
- Vice-Chair, Board of Directors, (2002-2003) the Patriot's Energy Pledge (www.saveabarrel.org)
- Member, Women’s Council on Energy and the Environment (www.wcee.org)
- Member, Women in Government Relations (www.wgr.org)

ADDITIONAL SKILLS

Foreign Languages: (fluent) French; (basic) Spanish

Professional Instruction: Editing, Speech Writing, Campaign Management, Media/Spokesperson Training