



Sheetal Parikh *General Counsel & Chief Compliance Officer, Treasury Prime*

Sheetal Parikh serves as General Counsel and Chief Compliance Officer at Treasury Prime, bringing nearly two decades of experience practicing law across the financial services sector. In her role, Sheetal guides the strategic direction of Treasury Prime's product offerings, advising business stakeholders on how its products can better serve bank and fintech customers amid an ever-evolving regulatory landscape. She spearheads commercial negotiations with bank clients, oversees legal review of new and existing product development, and provides counsel on regulatory matters at the intersection of banking and technology. Sheetal is actively engaged with federal, state, and local regulators, participates in key industry groups, and regularly speaks on regulatory developments at prominent technology conferences including TechCrunch Disrupt.

Prior to joining Treasury Prime, Sheetal led the Legal and Compliance teams at a venture-backed fintech startup, overseeing product development, commercial agreements, and regulatory compliance. She previously served as Senior Director of Compliance and Regulatory Counsel at PLS Financial Services and as Vice President of Legal & Compliance at Morgan Stanley Wealth Management. Sheetal began her legal career in the Securities and Commodities Litigation group at Neal, Gerber & Eisenberg LLP. She holds a B.A. in South Asian Languages from the University of Chicago and a J.D. from Case Western Reserve School of Law.