

Jodie Kelley is the CEO of the Electronic Transactions Association (ETA), the world's leading trade association for the payments industry.

In her time leading the organization, Jodie has emerged as a sought-after thought leader and passionate advocate for all things payments.

During her tenure, Jodie has led the expansion of ETA's educational programs and created new programs that help the industry navigate the complex compliance landscape. She also has significantly evolved and expanded ETA's government relations work in the U.S. at the federal level, in all 50 states, and in Canada.

She has positioned ETA as the expert on critical and emerging topics including AI, privacy, and open banking.

A storyteller by nature, Jodie proudly promotes the payments industry and its record of innovation, security, driving inclusion, and powering the global economy.

Prior to leading ETA, Jodie was a partner at a global law firm, before moving into leadership roles in the software and financial services industries. Through these experiences she gained experience in, and a keen appreciation for framing complex ideas and technologies in a way that is relatable and approachable, helping those with differing perspectives identify solutions, drive consensus, and find common ground.

In addition to her passion for policy that enables innovation, Jodie is a relentless advocate for gender parity within the payments industry, taking action to get more women into payments and rising through the ranks.

Jodie earned her B.A. from the Pennsylvania State University, and her J.D. from Harvard Law School.