

Dan Smith

President & CEO

Dan Smith is president & CEO of the Consumer Data Industry Association (CDIA), a trade association representing the U.S. consumer reporting industry.

At CDIA, Dan is responsible for the leadership, direction, and overall management of the organization. Dan guides CDIA's efforts to enhance the public's recognition and understanding of the consumer reporting industry and its vital importance to consumers nationwide.

Dan is a leading authority on federal and state legislative and regulatory processes and has an in-depth knowledge of consumer financial protection laws and regulations.

Dan joined CDIA from the Consumer Bankers Association (CBA), where he was Executive Vice President and Head Regulatory Affairs.

Previously, Dan was Senior Vice President and Executive Director of the American Bankers Association's (ABA) Card Policy Counsel. There, he represented the top credit card issuers and networks in front of Congress and regulatory agencies on all issues impacting the credit card market. These included interest rate cap proposals, interchange, Regulation Z, modernization of disclosures and e-sign legislation.

Prior to joining ABA, Dan was the Consumer Financial Protection Bureau's (CFPB) first Assistant Director for the Office of Financial Institutions and Business Liaison. In building the office, Dan managed the Bureau's relationship with more than 40 trade associations and senior executives at major financial services companies to facilitate constructive dialogue.

Before joining the CFPB, Dan spent four years at Freddie Mac serving as the Director of Industry and State Relations. He was responsible for legislative, regulatory, and industry issues in all 50 states. Dan managed Freddie Mac's relationships with the National Association of Realtors (NAR), the minority realtor groups, and state realtor associations.

Earlier in his career, Dan spent 15 years lobbying governors, attorneys general, state agencies, and legislative bodies in all 50 states. As Vice President at Dehart and Darr Associates, he advocated on behalf of direct marketers and publishers, Fortune 500 companies, international publishers, and three trade associations.

Dan received his Master of Business Administration and undergraduate degree in Political Science from Mount Saint Mary's University in Emmitsburg, Maryland.