

Bio for ReShoñda Young

ReShonda Young is an entrepreneur and business development coach in Waterloo, IA. She is the founder of Popcorn Heaven, a gourmet popcorn chain that opened in Waterloo in February of 2014. Before selling the chain in 2019, ReShonda licensed Popcorn Heaven locations in North Carolina, Maryland, Illinois, California, Missouri, and Iowa. She has also been a landlord for 25 years and is also a real estate developer. Currently, ReShonda is in the process of launching Iowa's only Black-owned bank named Bank of Jabez.

ReShonda is a native of Waterloo, IA. She graduated with her BA from Wartburg College. She has been an active voice on Working Family issues, advocating for pay equity for women, and many other issues that will benefit working families. ReShonda is a founding member of the Iowa Main Street Alliance and was honored in April 2015 as a White House Working Families Champion of Change. She has been invited to testify before Congress on two occasions and was invited by Nancy Pelosi to speak in 2014 with the Women of Congress at an event putting forth an agenda for women's equality, titled "When Women Succeed, America Succeeds." In 2020, ReShonda was a member of a group of women and minority small business owners that won a lawsuit against the Consumer Financial Protection Bureau (CFPB) for their failure to enforce laws that ensure banks are not discriminating against women and minority business owners.