

Santiago Sueiro

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Professional Summary

Skilled professional with experience working in economics both internationally and domestically. Talented writer and communicator capable of producing sharp and informative analysis of economic justice issues facing the working class, communities of color, and the poor. Able to effectively work collaboratively, communicate clearly with stakeholders of every level, and manage staff by ensuring they are motivated and empowered to execute their work. Experienced at designing in-person and webinar learning events, and providing technical assistance for a diverse set of participants. Committed to values of solidarity and economic justice to build a fair and democratic political and economic system.

Experience Highlights

Senior Policy Analyst, UNIDOSUS, Washington, DC

November 2021 – Present

- Serve as UnidosUS's institutional expert on select economic policy issues, with a focus on policy solutions related to reforming banking and lending policies and consumer finance policy.
- Support efforts to raise wages, improving housing affordability for Latinos, and defending and expanding tax provisions that benefit Latino working families.
- Analyze emerging public policy issues and trends, including those reported by the Affiliate Network, and produce UnidosUS policy publications including issue briefs, white papers, conference papers, presentations, and testimony, using primary and secondary research sources.

PROSPERITY NOW, Washington, DC

Program Manager (July 2018 – May 2021)

- Produce analysis in reports, blogs, presentations, and social media content such as videos and GIFs focused on economic justice and the economic situation of the working class, communities of color, and the poor.
- Lead projects and oversee execution of project deliverables outlined in grant and contract agreements.
- Manage between five and seven staff on projects while adopting management strategies that foster high levels of autonomy, collaboration, and critical and creative thinking.
- Develop virtual and in person learning activities for network members and partners that embed participant centric principles based on the teachings of Paulo Freire, emphasizing critical and creative thinking.

Senior Program Associate (February 2018 – June 2018)

- Research and communicate challenges that low-income communities with financial technology products and services to foster equitable and safe financial technology practices.
- Deliver technical assistance through peer learning facilitation, in-person site visits, and one-on-one engagements.
- Support racial equity work on the Savings & Financial Capability team through facilitation of activities, analysis of operating procedures, and development of tools to adopt a racial equity lens into the team's day to day work.

Program Associate (November 2015 – January 2018)

- Write blogs that communicate programmatic activities to partners and the general public.
- Support projects by managing logistical and administrative components of in-person and online events.

Program Director, LA CEIBA MICROFINANCE INSTITUTION, El Progreso, Honduras

January 2013 – April 2015

- Write strategy reports including analysis of the organization's loan portfolio, client-wellbeing, operations, and changes to internal policies.
- Direct the development and implementation of products and programs including financial literacy classes, an annual business grant competition, and a variety of loan products.
- Responsible for establishing a permanent organizational presence and operations in Honduras.

Intern, LA CEIBA MICROFINANCE INSTITUTION, El Progreso, Honduras

May 2012 – December 2012

Education

University of Mary Washington, Fredericksburg, VA

Majors: Bachelor of Arts in Spanish & Bachelor of Arts in International Affairs, Graduated May 2012

University of Deusto, Bilbao, Spain

Spring 2010

Skills: Fluent professional proficiency in written and spoken Spanish. Proficiency in Microsoft Office and G Suite.