



**Kevin Kennedy**  
**Executive Vice President – Head of North American Market Services**  
**at Nasdaq**

Kevin Kennedy serves as Executive Vice President and Head of North American Market Services at Nasdaq, where he leads the NAM team overseeing North American Equities, U.S. Options, Index Options, Marketing, Sales, Communications, and Economic Research. Prior to this position, Kevin was Head of North American Market Services at Nasdaq, managing North American Equities, U.S. Options, and Connectivity. He is a Board Member for the Nasdaq Exchange Board, the Options Clearing Corporation (OCC), Nasdaq CXC Limited, and the Canadian Investment Regulatory Organization (CIRO), and previously served on the Board of the Philadelphia Stock Exchange before its acquisition by Nasdaq. With more than 25 years of experience in financial services, Kevin's background includes work as an independent market maker and as Vice President in the Goldman Sachs Equities division, where he managed the firm's Philadelphia derivatives operation. He earned a Bachelor of Science in Finance from La Salle University.