

Joan Adcock serves as the Position 10 At-Large City Director, making her the longest-serving City Director in Little Rock's history. Director Adcock was first elected to the City Board in November 1992, and she has been re-elected in 1996, 2000, 2004, 2008, 2012, 2016, 2020, and 2024. From January 1995 until December 1996, she served as Vice Mayor.

Director Adcock is a longtime Little Rock resident who graduated from Little Rock Central High School class of 1957-1958. For several years she owned and managed Youngland Children's Shop. She was also founder and Director of the Hope Center, a nonprofit welfare-to-work organization.

Director Adcock has been actively involved in establishing neighborhood associations throughout the City and participates in Neighborhoods USA (NUSA). She has played a significant role in hosting the National Conference in Little Rock three times. Additionally, she was instrumental in establishing the Little Rock Landbank Authority, Little Rock Animal Village, and the First Rental Inspection program. She has consistently advocated for issues important to children.

Director Adcock has played an important role in the Little Rock ID program and Drivers Law taught in Spanish. She has also help facilitate visits from various Spanish consulates to Little Rock. She is well known in the community for her dedication to helping individuals navigate their challenges, earning her the reputation of "a voice for the people."

Another area of interest for Director Adcock is the city's animal population. She participated in fundraising and the design of the new Little Rock Animal Village, which opened in 2023. Additionally, she frequently volunteers at the facility, engaging in education and outreach efforts while assisting visitors in selecting pets to adopt, whether it be a cat or a dog.