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AUSTIN CAMPBELL

EXPERIENCE

Zero Knowledge Consulting — Founder, Managing Partner

Feb 2022 - Present

- Founded a best-in-class boutique consulting firm for blockchain and financial technology
- Zero Knowledge counts some of the most notable crypto and blockchain companies in the world among its clients, as well as major traditional financial and technology companies

NYU Stern School of Business — Adjunct Professor

Aug 2024 - Present

- Helped design and implement the curriculum for the first decentralized finance class offered at NYU Stern
- Co-professor with Ian D'Souza

Columbia Business School — Adjunct Professor

Dec 2022 - Jun 2024

- Helped design and implement the curriculum for the first decentralized finance class offered at Columbia Business School
- Co-professor with Gur Huberman

Paxos — Head of Portfolio Management, Chief Risk Officer

Mar 2022 - Dec 2024

- Head of reserve management for over \$20B of stablecoin reserves
- Designed and implemented the risk and reserve management infrastructure that allowed the complete liquidation of a \$23.5B stablecoin with zero market disruption and no consumer losses
- Implemented risk framework and policies for lending, financial risk, and Paxos National Trust setup

Citi — Co-Head of Digital Assets Rates Trading

Nov 2020 - Mar 2022

- Started the digital assets group within global rates trading, implementing trading strategy, risk, and controls around cash repo for digital assets
- Started the stable value wrap desk at Citi, both for traditional stable value and experimental stablecoin reserve offering

Stone Ridge Asset Management — Portfolio Manager

Jul 2018 – Jul 2020

- Structurer for NYDIG, working on US regulation compliant BTC lending & financing trades
- Manager of investment funds SHRIX (~\$1bn AUM), SRRIX (~\$4.5bn AUM), and private fund SRRF (~\$400mm AUM)

JP Morgan — Head of Insurance-Linked Trading

Jul 2010 – Jun 2018

- Ran JPM insurance-linked trading desk, covering Stable Value, Bank-Owned Life Insurance (BOLI), catastrophe bonds, and other cash/NAV stability products
- Managing over \$100B of exotic derivative exposure at the peak across multiple fixed income asset classes
- Restructured market standard for Stable Value Wraps post-crisis, providing over \$65B of wrap capacity to 401k funds and ensuring continued smooth functioning of retirement cash stability markets

EDUCATION

NYU Stern School of Business — MBA, Class of 2010

California State University, Chico — B.S. Mathematics, Class of 2005

SPEAKING & CONGRESSIONAL TESTIMONY

“Stablecoins: Perils and Promises”

New York Federal Reserve, 3rd Annual Fintech Conference, September 23, 2022

- Discussion on stablecoins, failures of prior stablecoins, and best practices around risk management and design

“Digital Currency”

Chicago Federal Reserve Payments Symposium, October 3-4, 2022

- Discussion on payments markets, digital currencies, CBDCs, and risk

“Crypto: The Rise, The Fall, and What’s Next”

AlleyCon, New York, February 17, 2023

- Discussion on risk management, regulation, and future of the crypto market

“Stablecoins”

DeFiCon, New York, March 25, 2023

- Stablecoin design, financial markets integration, trading, and risk management

“Understanding Stablecoins’ Role in Payments and the Need for Legislation”

House Financial Services Committee Hearing, Washington DC, April 19, 2023

- Congressional Hearing on stablecoin legislation, design, risk, and geopolitical implications
- Testimony can be found here:
<https://docs.house.gov/meetings/BA/BA21/20230419/115753/HHRG-118-BA21-Wstate-CampbellA-20230419.pdf>

“Borrowing in Decentralized Finance”

Consensus, Austin TX, April 26-28, 2023

- Future of leverage, risk management, and lending in crypto

“Stablecoins and Global Regulation”

Digital Assets Connection, Stamford CT, June 7, 2023

- Discussion with market participants and regulators on proper regulatory structures for crypto and stablecoins

“What is a Stablecoin?”

CryptoQuants, New York, August 30, 2023

- What is the right path to building a stablecoin, and why do they exist?

“Blockchain, Web 3.0, Digital Identity, and the Future of Finance”

Philadelphia Federal Reserve, 7th Annual Fintech Conference, September 7, 2023

- Discussion of web 3.0 adoption, identity, and anti-financial crime

“Stablecoins and Adoption”

Boston Blockchain Week, Boston, September 20, 2023

- Discussion on the use cases of stablecoins and pathways to adoption

“Approaches to Regulating Crypto”

New York Federal Reserve, 4th Annual Fintech Conference, September 29, 2023

- Moderator for a discussion of regulatory approaches, pitfalls, and potential improvements with regard to crypto and blockchain technology

“Digital Currency”

Chicago Federal Reserve Payments Symposium, October 4-5, 2023

- Discussion on rising adoption, crypto Eurodollars, market structure, and risk

“How can Web3 create a trusted future for data ownership and privacy?”

D3 Bahamas, Nassau, October 10-12, 2023

- Discussion of data privacy, observation, compliance, and trust mechanisms

“Digital Currency Evolution: Exploring the Future of Stablecoins and CBDCs”

Hashed Open Seminar, Seoul, South Korea, November 3, 2023

- Discussion of digital currency design, CBDCs, programmable money, and stablecoins

“Digital Data and Web3 Regulation”

Japan Financial Services Authority First Annual Fintech Conference, Tokyo, March 3-5, 2024

- Discussion on anti-financial crime, identity, and web3 data structure

“Stable Token Impact on Banks and Credit Unions”

Wyoming Stablecoin Commission, Cheyenne WY, March 21, 2024

- Discussion on how the introduction of a stable token could work

“FIT 21 Fact or Fiction”

Crypto Council for Innovation, Washington DC, May 21, 2024

- Discussion on FIT 21 legislation and potential impact

“Stablecoins and Payment Tokens”

Digital Asset Connection, Stamford CT, June 24, 2024

- Discussion on stablecoin market structure, evolution, and use cases

“Capital Markets, Pricing Risk”

Economic Statecraft Summit, Potomac Institute & Texas A&M Bush School of Public Service, Washington DC, July 25-26, 2024

- Discussion of the impact of US Dollar stablecoins on capital markets and expansion of dollar dominance

“Data challenges for Crypto-Asset Monitoring and Potential Approaches”

Financial Stability Board, Switzerland, August 26, 2024

- Discussion on data standards, anti-financial crime, and monitoring techniques

MEDIA APPEARANCES

Odd Lots — Bloomberg News

Plain English — The Ringer

Fintech TV — Various Segments

Galaxy Brains — Galaxy Digital