

Julie A. Smith

Chief Administrative Officer & Operating Partner | Strategic Leader in Real Estate, Operations & Organizational Growth

Professional Summary

Senior executive with deep experience leading enterprise strategy across marketing, communications, HR, and technology. Recognized for driving organizational growth, elevating brand performance, and developing talent strategies that support expansion into new and emerging markets. Proven leader in operational transformation, customer experience innovation, and corporate citizenship through impactful philanthropy and community engagement.

The Bozzuto Group

Chief Administrative Officer & Operating Partner | 2016–Present

- Leads strategy and oversight for Marketing, Communications, Human Resources, and Technology, aligning enterprise functions with evolving business goals.
- Spearheads initiatives that strengthen the Bozzuto brand and support national market expansion.
- Guides digital transformation to improve operations, resident experience, and organizational effectiveness.
- Oversees corporate philanthropy through *RISE by Bozzuto*, engaging 4,100+ employees in regional community service.
- Advises executive leadership on organizational development, customer engagement, and long-term planning.

President & Operating Partner; Bozzuto Management Company | 1989–2016

- Directed operations for a national multifamily portfolio that grew to 50,000 rental apartments; driving award winning operational and customer facing strategies during major organizational growth.
- Built and mentored high-performing teams across operations, marketing, and customer relations.

Leadership & Board Service

- Vice Chair, National Multifamily Housing Council (NMHC)
- Board Member: Apartment List and Victory Housing
- Advisory Board Member, University of Maryland MRED program
- ULI Washington: Past Chair; Past Governance Chair
- Boys & Girls Club of Greater Washington

Education

B.S., Business Administration

State University of New York at Oswego