

Biography of Ferrell M. Keel

Ferrell Keel is a partner in the Financial Markets practice at Jones Day. She has significant experience representing clients in a broad range of complex capital markets transactions, as well as high-stakes corporate governance matters relating to Securities and Exchange Commission (SEC) and stock exchange rules and regulations. Ferrell also regularly advises boards on corporate governance matters and facilitates annual board evaluations.

Ferrell's corporate governance practice has recently focused on shareholder activism, particularly as it relates to environmental, social & governance (ESG) issues. She regularly counsels clients on risks stemming from ESG disclosures and shareholder proposals and was a leading member of the Jones Day team that represented ExxonMobil in its Rule 14a-8 shareholder proposal lawsuit against shareholder activists in 2024.

Ferrell is also an expert on proxy advisor matters, having testified to the Texas State Senate Committee on State Affairs on S.B. 2337, a first-of-its kind statute that seeks to regulate proxy advisors. In July 2025, ISS and Glass Lewis sued Texas Attorney General Ken Paxton to allege that S.B. 2337 is unconstitutional. In August 2025, the Texas Stock Exchange (TXSE) and Texas Association of Business intervened as defendants to defend S.B. 2337. Ferrell is a leading member of the Jones Day team representing TXSE and the Texas Association of Business in the suit, which is ongoing.

Ferrell has led the full range of capital markets transactions, including initial public offerings (IPOs) and follow-on equity offerings; spin-offs; high yield, investment-grade, and convertible debt offerings; commercial paper programs; rights offerings; private placements of equity and convertible securities; and tender and exchange offers. Ferrell works regularly with clients that span a wide range of industries including energy, technology, financial services, consumer, retail, industrials and health care.

Prior to joining Jones Day in 2019, Ferrell was an associate in the capital markets practice at Davis Polk & Wardwell LLP. She holds a J.D. from New York University and a B.S. in Economics and History from Vanderbilt University where she was a Walter C. Wattles Fellow.