

## **Karen Ruedisueli – Director, Health Affairs, MOAA**

Karen Ruedisueli is MOAA's director of government relations for health affairs. In this capacity, she also serves as co-chair of The Military Coalition's (TMC) Health Care Committee. Karen joined MOAA from the National Military Family Association where she spent six years advocating for families of the Uniformed Services with a focus on health care and military caregivers. Karen has testified before Congress and built relationships with DoD leaders to advance solutions to Military Health System problems and ensure transparency and accountability in policy implementation. She recently co-authored a *Health Affairs* article, "Families with TRICARE Report Lower Health Care Quality and Access Compared to Other Insured and Uninsured Families," with the Children's Hospital of Philadelphia PolicyLab.

A graduate of the University of Michigan, Karen worked as a marketing professional and management consultant before becoming a military spouse. She has extensive experience in market research, brand strategy, and new product/service development. She has also been a guest lecturer at Northwestern University's Kellogg Graduate School of Management on the topic of brand-based innovation.

As an Army spouse, Karen was an active Family Readiness Group (FRG) member and served as a battery-level FRG leader during the unit's train-up and deployment to Afghanistan. She also volunteered as the co-director of research for Blue Star Families and led the development and analysis of their first Military Family Lifestyle Survey. Karen and her husband, MAJ Kurt Ruedisueli (Ret), currently reside in the Washington, D.C., metro area with their two children.