

**ARLENE VASSELL, Vice President of Programs, Prevention & Social Change**  
**National Resource Center on Domestic Violence**  
**1012 14<sup>th</sup> Street, NW, Suite 209, Washington DC 20005**

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**PROFESSIONAL SUMMARY:**

- More than 20 years of non-profit management experience, primarily working for those impacted by domestic violence, sexual assault, stalking, homelessness, substance use, poverty and other life altering situations
- Recognized social change agent and advocate in the domestic violence movement;
- Significant experience developing, implementing and managing federally-funded projects and initiatives funded by The Center for Disease Control and Prevention (CDC), U.S. Department of Justice, Office on Violence Against Women (OVW), and the U.S. Department of Health and Human Services, Family Violence Prevention and Services Program;
- Over 10 years of experience developing and implementing state and national prevention initiatives;
- Proven history of conducting comprehensive training and technical assistance on domestic violence, sexual assault, stalking, homelessness, poverty and complex issues interconnected to domestic violence and sexual assault to local domestic violence programs, community-based organizations, social service organizations, government agencies, and the general public;
- Over 20 years of experience developing culturally relevant resources, innovative trainings and effective technical assistance strategies for domestic violence programs, social services organizations, community-based organizations and government agencies with the goal of strengthening community response and enhancing services for individuals that have experienced trauma;
- Notable experience in the areas of program development, program evaluation, budget management, policy development, grants management and strategic planning;
- Successful history of supervising multiple staff, volunteers and interns;
- Excellent interpersonal skills and strong diplomacy and negotiations skills;
- Outstanding speaking, communication and facilitation skills, excellent critical thinking skills.

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**PROFESSIONAL EXPERIENCE:**

**National Resource Center on Domestic Violence**

**2015-Present**

- Supervises NRCDV's Programs & Prevention and Communications Teams and oversees several key initiatives, including the [Domestic Violence Awareness Project](#) and [PreventIPV](#), working collaboratively with Advisors, partners and consultants to collect, develop and distribute resources and ideas relevant to ongoing public and prevention awareness and education efforts.
- Manage the provision of high quality information and referral, technical assistance, and training and training support to domestic violence programs, state coalitions, federal, state, tribal and local governmental agencies, representatives of the media, researchers, students, professionals, and members of the general public on the full range of domestic violence intervention and prevention issues.
- Provide overall leadership and oversight to creation and implementation of NRCDV's Communications Plan, with a particular focus on its online communication.
- Provide national leadership on prevention, integrated gender and racial justice advocacy and organizing, including working collaboratively with Advisors, partners and constituents to strengthen alliances with public health professionals and other social justice movements.
- Work in collaboration with the Family Violence Prevention Services Act Program to raise awareness of domestic violence and promote ongoing education of the intersection of issues and best practices related to intervention and prevention efforts throughout the Federal government and to the broader domestic violence services network across the U.S.
- Work in close coordination with the Senior Leadership Team to promote coordinated, consistent management practices within NRCDV and to develop and implement a thoroughly integrated approach to achieving the NRCDV's goals and objectives.

## **Florida Coalition Against Domestic Violence (FCADV)**

**2012-2015**

*Director of Training and Technical Assistance 2014-2015*

- Responsible for the successful execution of state and federal grant programs. Oversaw all activities of Florida's Primary Prevention Initiative and the Domestic Violence Prevention Enhancement and Leadership Through Alliances Focusing on Outcomes for Communities United with States (DELTA FOCUS) project.
- Developed and provided comprehensive training, technical assistance and consultation to domestic violence programs, government agencies, social services organizations and the general public.
- Established and maintained relationships on a local, state and national level with key individuals and agencies that address issues related to the unique needs of survivors of domestic violence, sexual assault, stalking, and their children. Served as a resource for FCADV regional committees, leadership teams, management team and an effective collaborator on special projects and events.
- Organized FCADV's Annual Biennial Training Institute with a focus on trauma informed services for survivors and their children.

*Traumatic Brain Injury and Domestic Violence Project Coordinator 2012-2014*

- Managed the planning and implementation of the Peace of Mind Florida (POM FL) Project aimed at improving services for survivors of domestic violence living with disabilities as a result of a traumatic brain injury.
- Provided leadership and support for all interdisciplinary team activities, including arranging and facilitating collaborative team meetings. Liaison between all collaborative partners.
- Developed policies and procedures related to creating a safe, welcoming and accessible environment for staff and individuals who access training and technical assistance from collaborative partners.
- Provided training on topics related to the intersection of domestic violence and traumatic brain injury, how to engage community partners in a meaningful way and best practices when convening multidisciplinary workgroups.

## **ACV Consulting Services**

**2012**

*Independent Consultant*

- Provided training, technical assistance and consultation focusing on domestic violence issues, cultural diversity, service delivery model, enhanced services for traditionally marginalized communities, leadership development, community engagement and non-profit management. Clients include: Futures Without Violence, Virginia Sexual and Domestic Violence Action Alliance, Virginia Department of Criminal Justice Services, Louisiana Coalition Against Domestic Violence, World Pediatric Project of Virginia, YWCA of Lynchburg and Chesterfield Domestic and Sexual Violence Task Force.

## **Virginia Sexual and Domestic Violence Action Alliance**

**2006-2012**

*Child and Youth Advocacy Manager/Prevention Team Leader 2006-2012*

- Co-managed the Coalition's Primary Prevention Projects and supervised the Prevention Team to develop, implement and evaluate Virginia's intimate partner violence and sexual violence prevention plans. Successfully co-managed implementation and evaluation of the Coalition's DELTA project and managed the Rape Prevention Education (RPE) project.
- Coordinated and managed the military and domestic violence collaborative project.
- Coordinated all project activities to develop comprehensive services for children, youth and their non-abusing parents, whose lives have been impacted by violence in the home.
- Convened the first statewide Child and Youth Advocacy Task Force, made up of a multidisciplinary group of child advocates.
- Provided leadership to several statewide workgroups addressing racial identity and development of social media campaigns.
- Coordinated, managed and evaluated the Coalition's statewide Immigration Technical Assistance Project.

*Hotline Manager 2007-2008*

- Managed daily operations of the statewide family violence and sexual assault hotline. Recruited, supervised and managed staff volunteers and interns.

## **YWCA Women's Advocacy Program**

**1997-2006**

*Roles included: Cas Manager, Hotline Specialist and lastly Director of Domestic Violence Shelter*

- Administration of an emergency shelter, monitoring budgets, donations, staff supervision, training and volunteer management.
  - Provided case management, support group facilitation, crisis intervention and service referral.
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#### **INTERNATIONAL ADVOCACY:**

By invitation, member of the United States Delegation that traveled to China for an exchange of domestic violence response and prevention information with the All China Women's Federation (2016).

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#### **EDUCATION:**

Completed 109 credits towards required 120 credits for B.S., Psychology, Virginia Commonwealth University.

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#### **OTHER RELEVANT PROFESSIONAL AFFILIATIONS:**

National Resource Center on Domestic Violence Board Member to Vice Chair (2011-2015); Futures Without Violence National Leadership Committee: Expanding Services for Children and Youth Exposed to Domestic Violence (2012, 2018, Present); NO MORE Steering Committee Member (2018); Virginia Governor's Domestic Violence Prevention and Response Advisory Board Improving Services to Children and Youth Subcommittee (2011-2012); Virginia Attorney General's Safe in Our Communities Initiative Workgroup Member (2008-2012); Virginia Department of Criminal Justice Services Victim Services State Planning Team Member (2007-2012).