



**Keith W. Zuegel, Colonel (Ret), USAF  
Air Force Association (AFA)  
Senior Director, Government Relations**

Keith Zuegel serves as the Senior Director, Government Relations for the Air Force Association (AFA) where he develops and executes the Association's aerospace advocacy and promotes a dominant United States Air Force on Capitol Hill with the U.S. Congress, Air Force Headquarters, Department of Defense (DOD), Department of Veterans Affairs (VA) and with other Federal agencies. He collaborates with the Association's Councils, Executive Committee, Board of Directors and Convention Delegates to develop, coordinate, and implement, the Association's annual Statement of Policy, Issue Papers and Resolutions. He also is a member on the Army and Air Force Exchange Retiree Advisory Council (ERAC).

Prior to joining AFA, Keith served as Senior Vice President at McKeon Group, Inc., a consulting firm providing strategic analysis and government relations for defense clients. Upon retiring from the Air Force, Keith was the Managing Director, Government Relations for Accenture, a global management and technology consulting company, where he was responsible for their Defense, Intelligence, Veterans Affairs, and Appropriations.

Keith Zuegel retired as a Colonel from the U.S. Air Force in June 2010. He served more than 28 years and was awarded a Silver Star in the Gulf War. His first 12 years, he flew in fighter aircraft and logged combat hours. Then, Colonel Zuegel served 11 years in legislative positions in 4 different influential Department of Defense (DOD) congressional offices. From 2007 until June 2010, he served as the Director, Congressional Budget and Appropriations Liaison (SAF/FML), where he was the Air Force's lead in executing Hill strategy to secure their \$170.9 billion annual budgets and key programs. He was the principal advisor to the Secretary of the Air Force and Chief of Staff of the Air Force on all congressional budget and appropriations matters. From 2005 to 2007, he was Director, Legislative Affairs, U.S. Joint Forces Command (JFCOM) and led their \$800 million annual budgets on Capitol Hill and advised the commander on all congressional issues. From 2001-2003, he served as the Deputy Legislative Assistant to two successive Chairmen, Joint Chiefs of Staff (CJCS), advising the Chairmen and Vice Chairmen on Joint congressional issues. From 1998 to 2001, as Deputy Division Chief, Secretary of the Air Force Legislative Liaison (SAF/LL), Keith prepared the Secretary and Chief of Staff of the Air Force for hearing testimony and office calls. While in his legislative assignments, Colonel Zuegel authored and coordinated numerous legislative strategies, congressional engagements, testimony, briefings, and Capitol Hill Messages. Colonel Zuegel was a Joint Specialty Officer (JSO) who served in three Joint Commands and led strategies in the U.S., Europe, Asia Pacific, and Middle East.

Keith is a 1982 graduate of the United States Air Force Academy in Colorado Springs, CO with a Bachelor of Science degree in Management. He has a Masters degree in Business Administration from Central Michigan University and a Masters in International Studies Science from Deakin University, Australia. He completed the Certificate Program in Legislative Studies, Government Affairs Institute (GAI), Georgetown University.

Keith is a member of the Aircraft Owners' and Pilots' Association (AOPA); Air Force Association (AFA); Air Force Sergeants Association (AFSA); American Legion; Boy Scouts of America (BSA); Civil Air Patrol (CAP); Military Officers Association of America (MOAA); and the U.S. Air Force Academy (USFA) Graduates Association.

Keith is married with three children and lives with his wife, Eva, and their children in Springfield, VA.