

Applied Intuition Defense



Peter Ludwig is co-founder and chief technology officer of Applied Intuition, which he founded with Qasar Younis in 2017. Before Applied, Peter worked at both NVIDIA and Google, where he led efforts on Google Maps and Android Automotive.

A third-generation automotive engineer born and raised in Detroit, Peter earned his undergraduate and graduate degrees in computer science at the University of Michigan.

Peter's technical expertise has helped position Applied Intuition and Applied Intuition Defense to provide best-in-class autonomy software. 18 of the top 20 global, non-Chinese automakers and customers across sectors, including agriculture, defense, construction, mining, and aerospace, rely on Applied Intuition's solutions to develop, test, and deploy autonomous systems at scale.