

WILLIAM BRANIFF

Education	JOHNS HOPKINS UNIVERSITY, School of Advanced International Studies Masters in International Relations May 2006: Strategic Studies and International Economics <ul style="list-style-type: none">• Curriculum included Strategy and Policy, Foundations of Jihadist Terrorism, The Art and Practice of Intelligence, History of Irregular Warfare, Behavioral Sociology of Conflict.• Co-Founder of the Strategic Studies Lecture Series at the SAIS-Bologna Campus.• Planned, organized, and led the annual crisis simulation exercise.	<i>Bologna, Italy</i> <i>Washington, DC</i>
	UNITED STATES MILITARY ACADEMY Bachelor of Science May 1999: Arts, Philosophy and Literature (Graduated in Top 6% of Class) <ul style="list-style-type: none">• Dean's List all semesters and received the Superintendent's Award for academic and leadership excellence.• One of twelve Rhodes and Marshall Scholarship Candidates selected out of a class of 1000 cadets.• Phi Beta Kappa inductee.	<i>West Point, NY</i>
Professional Leadership	Captain, Armor Branch; U.S. Army Instructor in Terrorism Studies; United States Military Academy at West Point Director of Practitioner Education, Combating Terrorism Center at West Point Executive Director, National Consortium for the Study of Terrorism and Responses to Terrorism (START)	
Experience 2012-Present	National Consortium for the Study of Terrorism and Responses to Terrorism Executive Director <ul style="list-style-type: none">• Lead a 40 person headquarters element based at the University of Maryland• Oversee approximately 150 researchers active in the international research consortium working on multi-year projects related to the human causes and consequences of terrorism and extremist violence• Serve as the primary liaison to START's government partners, including DHS, DoD, and DoS• Architect and prime mover of START's "transition" strategy intended to optimize the relevance of START's research for practitioners and policy-makers	<i>University of Maryland</i>
2007 - 2012	United States Military Academy at West Point, Combating Terrorism Center (CTC) Director of External Education <ul style="list-style-type: none">• Responsible for the development and execution of a counterterrorism curriculum for multiple government entities engaged in the counterterrorism mission.• Program Manager for the FBI-CTC Collaborative, a multi-million dollar educational initiative delivering 23 semesters of counterterrorism education (900 hours of instruction for over 3000 students at 64 events across the nation) to the FBI each fiscal year along with a text book and additional educational materials.• Manages a team of approximately 25 academicians and retired practitioners.• Serves as a West Point Instructor for the Terrorism Minor program in the Department of Social Sciences, as well as one of three primary instructors for the CTC's External Education Program.	<i>West Point, NY</i> <i>Washington, DC</i>
2006-2007	National Nuclear Security Agency, Department of Energy Foreign Affairs Specialist <ul style="list-style-type: none">• Foreign Affairs Specialist for the Office of International Nuclear Material Protection and Cooperation.• Responsible for strategic planning and sustainability issues regarding nuclear counter-terrorism programs at nuclear facilities within the Former Soviet Union.• Served as the Special Assistant to the Director and Deputy Director (Senior Executive Service positions).	<i>Washington, DC</i>

1999-2004

United States Army

Germany, Kosovo, USA

Armor Company Commander

- Responsible for the daily operations of and long term planning for an organization of fifty-five military and ten civilian personnel.
- Maintained fifteen rifle and pistol ranges on which my company trained basic and advanced marksmanship to 10,000 initial entry soldiers annually. Developed and incorporated two modules into FT Knox's marksmanship curriculum based on lessons learned from Operations Enduring Freedom and Iraqi Freedom.
- Supervised the construction of a multi-million dollar indoor marksmanship training center and developed a plan to implement training at the facility.

Armor Battalion Scout Platoon Leader, Armor Company Executive Officer, Armor Company Platoon Leader

- Selected over thirty Lieutenants in the battalion to lead a thirty-three person reconnaissance platoon composed of ten combat vehicles and equipment valued at over \$1.5 million. Served as the battalion's expert on reconnaissance and security operations.
- Supervised and led a sixty-five person tank company as second-in-command. As the company's logistics expert, was responsible for the maintenance of a combat vehicle fleet valued over \$35 million and including 14 M1A1 Abrams Main Battle Tanks.
- Led a sixteen person tank platoon for six months of training and a six month peacekeeping deployment in Kosovo. Worked independently with international organizations and foreign military units to foster a secure environment in a sector totaling over seventy sq kilometers and inhabited by 1500 Albanian and Serbian Kosovars.

Selected Publications

- *Terrorism and Political Islam*, eds. William Braniff, Christopher Heffelfinger, and Erich Marquardt, Combating Terrorism Center, 2008.
- *Terrorism and Political Islam: A Desk-Side Reference for Political, Missionary, and Militant Organizations*, eds. William Braniff, Christopher Heffelfinger, and Erich Marquardt, Combating Terrorism Center, 2009.
- “Anticipating al-Qa’ida’s Next Strategic Evolution” in *Understanding Jihadism: origins, evolution, and future perspectives*, eds. Brynjar Lia and Qandeel Siddique, Norwegian Defense Research Establishment, June 2009.
- Bill Braniff, & Assaf Moghadam. "Towards Global Jihadism: Al-Qaeda's Strategic, Ideological and Structural Adaptations since 9/11," in *Perspectives on Terrorism* [Online], 5.2 (2011): 11 June 2012.
- Bill Braniff and Assaf Moghadam, "Al Qaeda's Post-9/11 Evolution: An Assessment," in *Terrorism and Counterterrorism: Understanding the New Security Environment, Reading and Interpretations*, eds Russel Howard, Reid Sawyer, and Natasha Bajema, 4th edition, 2011.

Selected Presentations

- “Anticipating al-Qa’ida’s Next Strategic Evolution,” Understanding Jihadism Conference, Oslo, Norway, March 2009.
- “Understanding al-Qa’ida,” Joint Special Operations University, MacDill Air Force Base, 2009-2010.
- “Frameworks for Understanding Domestic Islamist Plots,” National Collaboration and Development Course, Pennsylvania, 2010.
- “Radicalization in the Salafi-Jihad,” National Counterterrorism Center, Virginia, January 2010.
- “Evolution of the Salafi-jihad,” World Affairs Council, Norfolk, Virginia, March 2010.
- “Conceptual Frameworks for Understanding al-Qa’ida,” Council on Foreign Relations, Atlanta, Georgia, April 2010.
- “Understanding al-Qa’ida,” Committee on Foreign Relations, Indianapolis, Indiana, June 2010.
- “Al-Qa’ida in Context,” Joint Forces Staff College, Norfolk, VA, July 2010.
- “Understanding the Enemy,” National September 11th Museum and Memorial Lecture Series, New York, New York, June 2010.
- “Economic Jihad: Al-Qa’ida’s Attrition Strategy,” Wal-Mart Home Office, Bentonville, Arkansas, July 2010.
- “Introduction to START Data, Methodology and Finding,” National Science and Technology Council’s Subcommittee on Human Factors, March 2012.
- “Introduction to START Data, Methodology, and Findings,” Department of Homeland Security, March 2012.

Selected Media Appearances

- “FBI takes counterterrorism classes,” National Public Radio, July 2008.
- “Exploring 9/11: The World Before and After,” National September 11th Museum and Memorial Webcast on Al-Qa’ida’s ideology, 2008.
- “West Point Experts Codify Terrorism,” Cornell Daily Sun, March 2009.
- “Experts Fear al-Qaida May Turn to Piracy,” National Public Radio, April 2009.
- “Al-Qaida Media Blitz has Some on Alert,” National Public Radio, April 2009.
- WHCU Morning Radio interview with Sean Hannity on al-Qaeda’s Structure and Function, Cornell, New York, March 2009.
- KCUR *Up to Date* interview with Steve Kraske on the threat posed by al-Qaeda, Kansas City, Missouri, April, 2010.
- “In Attack, Al Qaeda-Linked Somali Group Expands Reach,” Wall Street Journal, July 2010.
- “Assessing Somalia’s Terror Threat,” International Relations and Security Network, December 2009.
- “Exploring 9/11: The World Before and After,” National September 11th Museum and Memorial Webcast on the death of Osama bin Laden, 2011.
- “Choosing From the Many Lessons of Sept. 11,” an expert panel discussion, New York Times, June 4, 2012.
- “Death of al-Libi is a crippling blow,” AFP article, June 5, 2012.
- “Drones could destabilize Pakistan,” AFP video, June 6, 2012.

Additional Information

- Active Secret Clearance.
- Intermediate written, spoken, and oral comprehension of the Russian Language.