Preston Cooper is a senior fellow at the American Enterprise Institute (AEI), where his work focuses on higher education ROI, student loans, and higher education reform. Before joining AEI in his current role, Cooper was a senior fellow in higher education policy at the Foundation for Research on Equal Opportunity, a research analyst at the American Enterprise Institute, and a policy analyst at the Manhattan Institute for Policy Research.

Cooper is the author of over 25 white papers and reports, including *Does College Pay Off? A Comprehensive Return on Investment Analysis.* His work has appeared in the popular press, including in the *Wall Street Journal*, the *Washington Post, Forbes*, and *Fortune*.

Cooper has a PhD in economics from George Mason University and a bachelor's degree from Swarthmore College.