



JOANNE PIKE, DrPH

**Chief Strategy Officer
Alzheimer's Association**

Joanne Pike, DrPH, is the chief strategy officer of the Alzheimer's Association®. In this role she oversees the Association's strategic plan to advance risk reduction, care and support, research, advocacy, diversity and inclusion, concern and awareness, and fundraising.

During her 25 years in progressive leadership in social support and public health, Dr. Pike has developed and executed successful health-focused initiatives while implementing revenue strategies to support those outcomes.

At the Alzheimer's Association, she oversees care and support services offered across the organization to those affected by the disease; outreach aimed at creating partnerships with health systems, physicians and other health care professionals; long-term care initiatives focused on person-centered care delivery models; and growth strategies for reaching more individuals through quality improvement, education, and supportive programs and services.

Dr. Pike is responsible for guiding the implementation of the Association's Dementia Care Practice Recommendations, which establish a new foundation in quality care for individuals living with Alzheimer's and other dementias. The product line — which includes essentiALZ® certification and curriculum review — are designed to train professional care providers to deliver high-quality, person-centered care to people living with Alzheimer's and other dementias.

Throughout her career, she has successfully leveraged public policy to advance such public health outcomes with a particular emphasis on outreach to diverse communities.

Prior to joining the Association, Dr. Pike spent 13 years in leadership positions at the American Cancer Society and three years as executive director of the Preventive Health Partnership, a collaboration between the American Cancer Society, the American Diabetes Association and the American Heart Association aimed at preventing cancer, diabetes, heart disease and stroke. Dr. Pike's educational background includes a doctorate in public health leadership, focused on health policy and management, from the University of North Carolina at Chapel Hill.

The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Our vision is a world without Alzheimer's and all other dementia. For more information, visit alz.org.