Dr. Wendy Gordon has had a twisting career path that included chemical engineering in Minneapolis, corporate recruiting in Kansas, and human resources work in Portland, Oregon. She discovered her calling to midwifery in 2001. She trained and worked as a doula, then entered Seattle Midwifery School's three-year program and graduated in 2005 with the Jo Anne Myers-Ciecko Award for Outstanding Scholarship and Leadership.

While helping to build a busy homebirth practice in Portland, Gordon began teaching at Seattle Midwifery School in 2007 and served as a midwifery subject matter expert for the Oregon Health Licensing Agency. She received her Master's in Public Health from Oregon Health Sciences University in the Primary Health Care and Health Disparities track. In 2012, she relocated to Seattle to take on a more intensive teaching load in Bastyr's Department of Midwifery and became the Chair of the department in 2018. In 2019, Gordon became one of the first graduates of the Doctorate in Midwifery program at Thomas Jefferson University. Dr. Gordon is a certified professional midwife (CPM) and is licensed in Washington.

Dr. Gordon serves the Midwives Association of Washington State (MAWS) as a member of the Data & Research Committee, and is also a member of the Practice Committee Workgroup for the National Association of Certified Professional Midwives (NACPM). She has also served on the boards of the Association of Midwifery Educators and the Midwives' Alliance of North America Division of Research. Dr. Gordon was a member of the congressionally-mandated National Academies of Sciences, Engineering and Medicine Committee to assess health outcomes by birth setting, which released "Birth Settings in America: Outcomes, Quality, Access, and Choice" in January 2020.