## Bonnie Halpern-Felsher, PhD, FSAHM Professor, Department of Pediatrics, Division of Adolescent Medicine, Stanford University

Dr. Halpern-Felsher is a Professor in the Division of Adolescent Medicine, Department of Pediatrics, Stanford University. She is also the Director of Fellowship Research, Co-leader of the Pediatrics Residency Scholarly Concentration Program in the Department of Pediatrics, and Director of Research and Associate Program Director for the Adolescent Medicine Fellowship. Dr. Halpern-Felsher founded and serves as the executive director of the Tobacco Prevention Toolkit and the Cannabis Awareness and Prevention Toolkit.

As a developmental psychologist with additional training in adolescent and young adult health, Dr. Halpern-Felsher's research has focused on social, environmental, cognitive and psychosocial factors involved in health-related decision-making, perceptions of risk and vulnerability, health communication, and risk behavior. Funded by the NIH and many foundations, her research has focused on understanding and reducing adolescent tobacco use, alcohol and marijuana use, and risky sexual behavior. She is a core member in the UCSF Center for Tobacco Control Research and Education, a Project Leader/PI for the NIH and FDA-funded UCSF Tobacco Center of Regulatory Science (TCORS), and a Co-Primary Investigator for the new UC Merced Cannabis and Nicotine Policy Center.

Dr. Halpern-Felsher's research, committee, and advocacy work have been instrumental in setting policy at the local, state, and national level. She has served as a consultant to a number of community-based adolescent health promotion programs and have been an active member on several national campaigns to understand and reduce adolescent tobacco/e-cigarette use. She has testified in several states and at the FDA arguing for more tobacco/e-cigarette regulation, served on six Institute of Medicine/National Academies of Medicine committees, and contributed to three Surgeon General Reports, all focused on reducing adolescent risk behavior and promoting health. In California, Dr. Halpern-Felsher's research was cited in support of school-based tobacco education initiatives within California's Tobacco Education Research Oversight Committee's Masterplan, which sets funding priorities for research, education and intervention for California. She is also collaborating with the California Department of Education to develop, implement and evaluate new school-based tobacco prevention and education materials.

In addition to her scientific expertise and leadership, Dr. Halpern-Felsher has been a mentor for over 300 high school, college, graduate, and medical students as well as residents, fellows, and post-doctoral fellows, many of whom have received NIH funding and become faculty members. Since 2007, She has been funded by the NIH as one of the Program Directors for the NIH/NIDDK-funded Short-Term Research Experience for Underrepresented Persons (STEP-UP), High School Program.